PROGRAM AUDIENCE ESTIMATES (Alpha)

DEC. 21-27, 1987

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING																								
A DIFFERENT WORLD(R) THU 8.30P 30 NBC 12	A	13.6	34	1205	2034	311	228	65	815	278	421	360	352	331	673	306	448	339	257	186	287	165	259	195
207 99 CS 12	B	25.5	41	2259	1795	362	301	98	847	334	529	461	344	264	493	204	318	287	213	137	192	107	263	169
	C	25.5	41	2259	1795	362	301	98	847	334	529	461	344	264	493	204	318	287	213	137	192	107	263	169
ABC MOVIE SPECIAL(S,R) SUN 9.00P 120 ABC 214 99 FF	A	14.1	24	1249	1989	364	321	91	764	312	541	465	351	184	819	342	595	537	425	158	179	71	227	148
STIR CRAZY 9.00 - 9.30	A	12.0	20	1063	1977	371	321	97	790	290	527	463	388	218	783	311	556	510	424	167	164	71	240	147
9.30 - 10.00	A	14.2	23	1258	2021	367	323	92	772	332	550	459	342	185	826	365	614	544	413	156	177	68	246	164
10.00 - 10.30	A	15.2	26	1347	2013	368	331	88	764	324	561	481	343	167	833	356	615	552	421	150	186	71	230	153
10.30 - 11.00	A	15.1	26	1338	1931	349	305	89	731	295	521	453	337	174	823	330	586	531	438	161	183	73	195	127
ABC THURSDAY NIGHT MOVIE(R) THU 9.00P 120 ABC 11	A	8.4	21	744	1858	277	206	45^	699	159	376	369	410	267	834	257	511	492	474	234	148	45^	177	138
206 98 FF 11	B	9.4	16	830	1659	287	219	70	741	221	414	384	367	280	629	224	384	354	300	195	122	55	167	112
	C	9.4	16	830	1659	287	219	70	741	221	414	384	367	280	629	224	384	354	300	195	122	55	167	112
THE LEGEND OF THE LONE RANGER 9.00 - 9.30	A	6.9	17	611	1870	265	181	61^	710	137	360	354	423	291	821	260	512	505	483	199	145	56^	194	142
9.30 - 10.00	A	8.1	20	718	1881	261	192	40^	697	145	358	358	401	279	838	251	526	500	481	234	145	49^	200	149
10.00 - 10.30	A	9.1	23	806	1864	281	215	39^	696	180	391	382	402	251	846	263	519	491	477	241	164	43^	158	128
10.30 - 11.00	A	9.4	24	833	1843	299	230	43^	703	170	391	380	420	258	835	256	496	482	463	255	140	35^	165	135
ADVENTURES-BEANS BAXTER(R) SAT 9.00P 30 FOX 9	A	1.7	3	151	1739	342^	272^	129^	549	224^	410^	403^	315^	111^	614	250^	400^	430	280^	115^	278^	191^	298^	164^
114 82 CS 9	B	2.2	4	194	1731	251	210	66^	510	227	385	326	254	96^	542	266	397	325	212	110^	329	162	350	239
	C	2.2	4	194	1731	251	210	66^	510	227	385	326	254	96^	542	266	397	325	212	110^	329	162	350	239
AMEN(R) SAT 9.30P 30 NBC 12	A	15.7	30	1391	1770	331	244	62	923	236	418	408	405	438	554	166	281	269	253	236	101	63	192	130
197 93 CS 12	B	17.8	32	1573	1723	322	237	60	881	232	418	405	391	402	498	148	255	246	227	206	142	88	202	141
	C	17.8	32	1573	1723	322	237	60	881	232	418	405	391	402	498	148	255	246	227	206	142	88	202	141
BARBARA MANDRELL XMAS(S,R) FRI 8.00P 60 CBS 211 99 GV	A	11.8	27	1045	2070	342	231	89	1035	224	454	438	457	492	754	187	360	330	359	352	104	59^	176	109
FAMILY REUNION 8.00 - 8.30	A	11.2	26	992	2062	333	221	88	1006	212	428	409	438	491	780	200	370	337	360	367	107	55^	169	102
8.30 - 9.00	A	12.4	28	1099	2077	350	241	90	1061	234	477	463	475	492	731	176	350	323	358	338	102	63	183	116
BEAUTY & THE BEAST(B) WED 9.00P 60 CBS 210 99 A	A	10.0	18	886	1778	287	223	34^	766	208	419	381	366	305	662	222	375	338	320	240	178	74	172	107
9.00 - 9.30	A	9.1	16	806	1748	297	230	24^	750	202	407	379	351	303	660	216	370	350	322	244	170	70^	167	107
9.30 - 10.00	A	10.8	19	957	1821	281	218	41^	787	215	433	386	382	310	669	230	383	331	321	239	187	77	178	108
BEVERLY HILL'S BUNTZ SP.(S) CONT'D	A	10.1	25	895	1946	298	207	92	837	303	468	423	345	307	753	336	503	369	294	215	172	119	184	110

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PROGRAM AUDIENCE ESTIMATES (Alpha)

DEC. 21-27, 1987

PROGRAM NAME / DAY TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																											
BEVERLY HILL'S BUNTZ SP.-CONT'D																											
THU 9.30P	30	NBC																									
202	98	CS																									
BILL COSBY SHOW(R)																											
THU 8.00P	30	NBC	14	A	15.0	38	1329	2011	293	210	55	847	239	380	328	361	404	701	270	424	328	292	238	223	137	240	176
212	99	CS	14	B	28.2	46	2497	1789	345	280	88	855	302	492	438	354	308	516	189	306	283	228	170	165	91	253	162
				C	28.2	46	2497	1789	345	280	88	855	302	492	438	354	308	516	189	306	283	228	170	165	91	253	162
BUGS BUNNY-LOONEY XMAS(S,R)																											
THU 8.00P	30	CBS		A	7.6	19	673	2191	253	165	104	763	293	459	439	310	254	742	296	470	413	338	217	195	88^	492	285
203	97	EA																									
CAGNEY & LACEY(R)																											
MON 10.00P	60	CBS	11	A	11.5	19	1019	1584	339	265	79	852	347	542	507	351	249	427	189	295	256	186	108	128	84	177	89
208	97	OP	11	B	13.4	22	1188	1472	350	261	84	856	274	470	458	390	324	456	160	265	244	213	165	72	43	88	54
				C	13.4	22	1188	1472	350	261	84	856	274	470	458	390	324	456	160	265	244	213	165	72	43	88	54
10.00 - 10.30				A	11.3	18	1001	1597	343	273	81	836	349	545	499	336	238	425	185	294	257	193	109	138	95	197	106
10.30 - 11.00				A	11.7	20	1037	1572	335	258	76	867	345	539	514	366	260	429	194	296	255	179	108	118	74	158	73
CBS SATURDAY MOVIE(R)																											
SAT 8.00P	120	CBS	6	A	9.9	19	877	1817	311	260	64^	710	277	478	387	320	194	673	285	465	436	278	163	199	100	235	146
				B	8.3	15	735	1652	273	190	50	790	201	381	368	374	355	610	161	317	328	297	240	120	59	132	82
192	93	FF	6	C	8.3	15	735	1652	273	190	50	790	201	381	368	374	355	610	161	317	328	297	240	120	59	132	82
FOOTLOOSE																											
8.00 - 8.30				A	9.8	19	868	1766	280	223	59^	697	230	419	351	314	239	700	272	442	414	276	223	166	88	204	130
8.30 - 9.00				A	9.6	19	851	1821	307	257	66^	711	272	480	385	325	193	677	274	468	458	290	164	208	102	224	139
9.00 - 9.30				A	9.7	18	859	1833	323	276	65^	712	291	504	401	330	168	644	281	458	435	272	138	212	104	265	162
9.30 - 10.00				A	10.6	20	939	1829	329	280	64^	713	310	501	404	309	174	665	309	485	431	272	130	206	106	245	152
CBS SUNDAY MOVIE																											
SUN 9.02P	120	CBS	13	A	15.3	26	1356	1693	339	225	44^	928	186	410	471	505	419	584	124	271	295	324	255	86	47	96	70
208	99	FF	13	B	18.2	29	1612	1640	342	243	67	888	224	446	445	444	370	589	153	299	300	310	241	79	38	84	49
A HAZARD OF HEARTS				C	18.2	29	1612	1640	342	243	67	888	224	446	445	444	370	589	153	299	300	310	241	79	38	84	49
9.00 - 9.30				A	15.4	25	1364	1720	330	216	36^	905	171	381	437	477	434	621	131	284	304	334	277	87	41^	108	79
9.30 - 10.00				A	15.6	26	1382	1714	344	230	39^	933	191	410	475	505	421	580	118	267	291	326	254	85	47	117	81
10.00 - 10.30				A	15.1	25	1338	1674	336	222	49	932	187	417	475	515	417	570	123	265	287	318	249	85	48	86	66
10.30 - 11.00				A	15.3	26	1356	1651	342	230	52	934	194	428	488	516	406	560	121	265	294	313	238	85	52	73	55
11.00 - 11.30				A	13.9	26	1232	1715	357	243	53	916	183	426	495	521	387	642	148	317	343	350	261	87	59	69	42^
CHEERS(R)																											
THU 9.00P	30	NBC	13	A	12.1	30	1072	2006	329	237	97	852	329	469	439	338	299	764	361	530	409	290	197	219	126	172	115
205	98	CS	13	B	24.0	39	2126	1709	366	303	107	822	343	532	471	334	240	563	236	382	345	251	143	154	85	170	101
				C	24.0	39	2126	1709	366	303	107	822	343	532	471	334	240	563	236	382	345	251	143	154	85	170	101
CHRISTMAS IN WASHINGTON(S)																											
MON 10.00P	60	NBC		A	16.6	27	1471	1576	289	185	29^	938	169	364	370	435	493	474	92	199	202	244	242	82	43	82	54
203	99	GV																									
CONT'D																											

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DEC. 21-27, 1987

PROGRAM NAME / DAY / TIME / #STNS / DUR / CVG% / NET / TYPE / NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
CHRISTMAS IN WASHINGTON(-CONT'D																								
10.00 - 10.30	A	17.0	27	1506	1601	290	185	31^	944	181	378	379	436	484	466	101	205	203	233	227	89	46	102	67
10.30 - 11.00	A	16.2	28	1435	1551	288	185	27^	931	157	350	361	434	502	482	81	193	200	255	257	75	40^	62	41^
CLAYMATION XMAS CAROL(S) MON 8.30P 30 CBS; 209 99 EA	A	18.7	29	1657	1979	284	237	103	684	336	508	442	267	148	471	226	349	310	190	107	202	78	623	371
CRIME STORY(R) TUE 9.00P 60 NBC 10	A	9.5	16	842	1667	328	222	33^	807	209	367	383	399	353	632	145	304	318	344	262	85	34^	142	81
179 97 OP 10	B	12.0	21	1066	1585	281	202	54	745	185	374	379	394	308	665	202	382	365	357	233	90	42	85	49
	C	12.0	21	1066	1585	281	202	54	745	185	374	379	394	308	665	202	382	365	357	233	90	42	85	49
9.00 - 9.30	A	10.3	18	913	1675	327	220	33^	817	209	370	387	401	360	630	131	295	312	351	272	76	34^	151	82
9.30 - 10.00	A	8.8	15	780	1638	325	222	32^	786	206	360	375	392	340	628	160	311	321	332	248	94	33^	130	79^
DESIGNING WOMEN MON 9.30P 30 CBS 12	A	14.4	22	1276	1648	348	282	95	812	347	536	479	328	227	511	204	363	312	247	127	137	88	188	111
208 99 CS 12	B	16.1	24	1424	1534	377	296	104	851	307	503	472	370	295	479	182	303	285	220	152	95	60	109	70
	C	16.1	24	1424	1534	377	296	104	851	307	503	472	370	295	479	182	303	285	220	152	95	60	109	70
DISNEY SUNDAY MOVIE SUN 7.00P 60 ABC 14	A	11.1	18	983	2194	300	256	78	763	285	509	453	355	219	709	328	504	459	333	148	216	118	506	304
	B	10.8	17	954	2013	279	233	107	730	285	480	432	327	216	576	230	407	374	281	135	205	100	502	316
217 99 FF 14	C	10.8	17	954	2013	279	233	107	730	285	480	432	327	216	576	230	407	374	281	135	205	100	502	316
NOT QUITE HUMAN, PART 2																								
7.00 - 7.30	A	10.6	18	939	2162	300	255	70	771	279	506	448	360	231	718	329	506	459	337	153	213	112	459	271
7.30 - 8.00	A	11.5	19	1019	2243	302	260	86	763	292	517	461	353	211	707	329	506	464	333	145	221	124	553	337
DUET(R) SUN 9.30P 30 FOX 10	A	3.0	5	266	1918	298	298	120^	668	363	583	420	262	81^	747	435	601	485	273	102^	259	160^	245	154^
113 84 CS 10	B	2.8	4	245	1724	342	314	79^	656	374	536	415	240	99^	648	356	543	435	258	81^	233	142	187	121
	C	2.8	4	245	1724	342	314	79^	656	374	536	415	240	99^	648	356	543	435	258	81^	233	142	187	121
DYNASTY WED 10.00P 60 ABC 11	A	11.7	22	1037	1528	315	257	84	825	281	432	395	322	351	499	193	294	271	221	168	105	41^	99	68
216 99 GD 11	B	14.5	26	1289	1558	345	279	90	882	293	490	446	370	346	454	176	274	253	198	144	101	61	120	78
	C	14.5	26	1289	1558	345	279	90	882	293	490	446	370	346	454	176	274	253	198	144	101	61	120	78
10.00 - 10.30	A	11.3	21	1001	1531	322	264	85	819	285	428	395	314	346	491	191	284	259	215	169	111	45^	111	73
10.30 - 11.00	A	12.0	22	1063	1538	311	252	84	839	279	439	398	333	358	511	197	306	285	229	169	101	37^	88	64
EQUALIZER(R) WED 10.00P 60 CBS 11	A	10.6	20	939	1771	284	199	65^	739	203	424	382	402	255	688	211	381	367	375	225	215	99	128	72
209 99 PD 11	B	13.0	23	1153	1584	270	179	66	744	192	387	387	391	302	674	196	375	369	358	245	89	37	77	39
	C	13.0	23	1153	1584	270	179	66	744	192	387	387	391	302	674	196	375	369	358	245	89	37	77	39
10.00 - 10.30	A	10.6	19	939	1758	275	199	60^	730	195	418	378	401	251	682	205	375	355	373	228	212	96	134	79
10.30 - 11.00	A	10.7	20	948	1767	290	199	69	741	209	425	382	401	256	688	216	382	375	373	221	216	101	122	65^
FACTS OF LIFE(R) SAT 8.00P 30 NBC 11	A	11.9	23	1054	1820	285	220	59^	871	254	417	361	342	397	562	202	328	300	253	191	132	79	255	173
187 93 CS 11	B	14.9	27	1318	1726	307	240	72	850	257	431	387	328	372	453	155	252	231	191	169	161	107	261	168
	C	14.9	27	1318	1726	307	240	72	850	257	431	387	328	372	453	155	252	231	191	169	161	107	261	168
FAMILY TIES(R) CONT'D	A	15.0	24	1329	1972	369	297	97	851	339	563	455	373	244	620	328	466	410	236	106	191	98	311	185

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PROGRAM NAME	DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																													
FAMILY TIES(R)-CONT'D																													
	SUN	8.00P	30	NBC	15	B	19.9	30	1764	1923	381	332	102	790	372	572	481	317	175	595	293	449	383	250	102	224	121	314	214
		206	99	CS	15	C	19.9	30	1764	1923	381	332	102	790	372	572	481	317	175	595	293	449	383	250	102	224	121	314	214
FULL HOUSE(R)																													
						A	6.6	15	585	2154	328	246	83^	865	322	506	409	368	314	759	334	470	472	336	193	209	89^	321	247
	FRI	8.00P	30	ABC	13	B	9.7	18	858	1732	291	229	89	788	277	451	411	337	288	490	195	312	291	216	138	153	82	301	199
		192	93	CS	13	C	9.7	18	858	1732	291	229	89	788	277	451	411	337	288	490	195	312	291	216	138	153	82	301	199
GARFIELD'S CHRISTMAS(S)																													
	MON	8.00P	30	CBS		A	19.6	31	1737	1943	285	242	104	677	319	488	419	258	169	485	227	356	310	197	113	204	86	578	347
		209	99	EA																									
GOLDEN GIRLS(R)																													
						A	17.9	34	1586	1742	292	210	61	914	216	376	376	383	472	550	167	268	260	231	240	97	60	181	116
	SAT	9.00P	30	NBC	14	B	21.9	39	1944	1699	308	225	60	897	229	398	381	377	442	478	133	235	229	215	210	127	79	198	137
		199	93	CS	14	C	21.9	39	1944	1699	308	225	60	897	229	398	381	377	442	478	133	235	229	215	210	127	79	198	137
GROWING PAINS(R)																													
						A	19.4	32	1719	1886	361	304	73	783	374	542	443	290	195	496	251	360	305	184	96	246	131	360	241
	TUE	8.30P	30	ABC	13	B	22.8	35	2022	1787	353	305	104	767	359	538	448	290	191	479	236	354	301	195	94	237	132	304	208
		213	98	CS	13	C	22.8	35	2022	1787	353	305	104	767	359	538	448	290	191	479	236	354	301	195	94	237	132	304	208
HEAD OF THE CLASS(R)																													
						A	13.0	23	1152	1766	272	219	68	674	241	388	355	296	245	535	216	348	330	250	147	224	146	333	223
	WED	8.30P	30	ABC	12	B	16.3	26	1446	1702	334	279	100	747	329	493	429	291	211	477	227	345	300	195	103	204	109	274	179
		215	99	CS	12	C	16.3	26	1446	1702	334	279	100	747	329	493	429	291	211	477	227	345	300	195	103	204	109	274	179
HIGHWAY TO HEAVEN																													
						A	14.1	25	1249	1778	256	164	50^	891	162	333	351	407	481	584	117	226	237	296	307	83	35^	221	134
	WED	8.00P	60	NBC	12	B	14.2	23	1260	1733	289	210	62	872	184	387	400	423	415	526	125	245	241	271	243	125	59	209	130
		202	97	GD	12	C	14.2	23	1260	1733	289	210	62	872	184	387	400	423	415	526	125	245	241	271	243	125	59	209	130
		8.00 - 8.30				A	13.4	24	1187	1762	257	167	54	893	159	336	353	412	483	577	108	218	235	296	308	83	39^	208	126
		8.30 - 9.00				A	14.8	26	1311	1794	255	162	46^	889	165	331	350	402	480	590	125	232	239	296	306	82	32^	233	141
HOOPERMAN																													
						A	14.3	25	1267	1651	294	238	60	702	239	381	349	316	269	598	226	370	335	285	184	141	66	209	122
	WED	9.00P	30	ABC	11	B	16.3	26	1444	1653	318	256	93	774	290	470	438	342	250	540	214	351	320	248	154	146	74	193	125
		212	99	OP	11	C	16.3	26	1444	1653	318	256	93	774	290	470	438	342	250	540	214	351	320	248	154	146	74	193	125
HOUSTON KNIGHTS																													
						A	7.9	13	700	1720	294	223	77^	750	199	393	349	356	321	653	154	373	382	344	240	105	62^	211	126
	TUE	8.00P	60	CBS	10	B	9.8	15	867	1656	301	222	83	769	223	411	393	367	308	624	192	348	334	310	233	109	56	154	94
		192	95	OP	10	C	9.8	15	867	1656	301	222	83	769	223	411	393	367	308	624	192	348	334	310	233	109	56	154	94
		8.00 - 8.30				A	7.9	13	700	1737	294	222	78^	757	207	400	358	357	319	648	160	370	382	338	236	113	69^	220	131
		8.30 - 9.00				A	7.9	13	700	1702	294	224	76^	744	190	385	340	354	322	658	148	376	381	350	245	98	55^	202	122
I MARRIED DORA(R)																													
						A	7.2	16	638	2049	304	239	68^	883	308	494	406	372	344	746	296	428	424	337	216	170	71^	250	176
	FRI	8.30P	30	ABC	13	B	10.0	18	883	1700	301	237	89	821	291	465	421	349	305	502	203	319	295	216	143	127	69	250	159
		206	98	CS	13	C	10.0	18	883	1700	301	237	89	821	291	465	421	349	305	502	203	319	295	216	143	127	69	250	159
JAKE AND THE FATMAN(R)																													
						A	13.2	24	1170	1584	283	178	52^	804	170	328	331	389	423	597	115	260	284	322	282	65	24^	118	69
	TUE	9.00P	120	CBS	11	B	12.3	20	1092	1568	267	182	57	807	173	348	356	396	399	588	126	262	272	308	284	75	35	98	64
		204	98	OP	11	C	12.3	20	1092	1568	267	182	57	807	173	348	356	396	399	588	126	262	272	308	284	75	35	98	64
CONT'D																													

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM AUDIENCE ESTIMATES (Alpha)

DEC.21-27,1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
JAKE AND THE FATMAN(R)-CONT'D																												
	9.00 - 9.30				A	12.1	21	1072	1555	278	184	56^	774	161	322	329	363	394	600	97	246	282	332	293	58^	26^	122	67
	9.30 - 10.00				A	12.5	22	1108	1555	276	172	49^	791	175	315	325	360	421	584	87	236	276	331	292	48^	20^	131	78
	10.00 - 10.30				A	13.8	25	1223	1603	288	179	54	829	175	341	346	413	435	594	128	273	290	319	269	67	23^	113	67
	10.30 - 11.00				A	14.5	28	1285	1605	288	178	49^	812	168	330	322	409	434	603	141	278	284	306	276	83	26^	107	64
J.J. STARBUCK					A	15.5	32	1373	1833	330	223	57	931	212	423	428	467	418	667	181	334	334	337	275	105	65	131	85
SAT	10.00P	60	NBC	1	B	15.5	32	1373	1833	330	223	57	931	212	423	428	467	418	667	181	334	334	337	275	105	65	131	85
	191	92	GD	1	C	15.5	32	1373	1833	330	223	57	931	212	423	428	467	418	667	181	334	334	337	275	105	65	131	85
	10.00 - 10.30				A	15.6	32	1382	1840	328	223	51	940	210	426	434	472	424	652	174	323	331	330	271	110	66	139	89
	10.30 - 11.00				A	15.5	32	1373	1815	329	222	63	916	213	417	420	459	409	678	187	343	336	342	278	99	63	121	79
L.A. LAW(R)					A	9.8	25	868	1796	298	214	96	790	265	435	377	358	303	706	281	436	359	284	229	131	96	169	110
THU	10.00P	60	NBC	10	B	18.4	33	1634	1589	337	269	104	793	301	505	475	366	237	624	238	407	381	301	176	90	53	81	43
	206	97	GD	10	C	18.4	33	1634	1589	337	269	104	793	301	505	475	366	237	624	238	407	381	301	176	90	53	81	43
	10.00 - 10.30				A	9.4	24	833	1815	288	204	98	800	269	444	378	361	305	709	284	442	363	285	223	136	106	170	107
	10.30 - 11.00				A	10.1	25	895	1795	311	225	96	788	264	431	379	359	305	710	282	434	359	287	236	127	89	171	115
MACGYVER					A	11.4	19	1010	1651	235	178	51^	683	187	334	315	333	277	673	190	370	345	340	236	113	40^	181	108

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
MON	8.00P	60	ABC	12	B	12.5	20	1103	1659	255	196	60	708	188	359	340	352	302	661	210	364	342	316	237	126	59	164	93
	208	96	A	12	C	12.5	20	1103	1659	255	196	60	708	188	359	340	352	302	661	210	364	342	316	237	126	59	164	93
	8.00 - 8.30				A	10.8	18	957	1630	227	163	48^	687	168	317	317	345	288	666	192	363	336	332	234	108	38^	169	104
	8.30 - 9.00				A	12.0	19	1063	1670	242	192	54^	679	203	348	314	322	266	680	189	377	353	347	237	118	41^	193	111
MARRIED...WITH CHILDREN(R)					A	4.6	7	408	2189	317	295	101^	695	333	585	461	320	93^	821	517	677	565	268	95^	268	136^	405	260
SUN	8.30P	60	FOX	10	B	4.1	6	367	1977	337	297	93	683	371	543	414	263	103	708	421	596	473	256	84	263	113	324	204
	116	84	CS	10	C	4.1	6	367	1977	337	297	93	683	371	543	414	263	103	708	421	596	473	256	84	263	113	324	204
	8.30 - 9.00				A	4.2	7	372	2245	336	312	100^	713	339	598	487	335	94^	839	539	697	596	272	89^	245	122^	447	277
	9.00 - 9.30				A	5.1	8	452	2100	295	275	99^	667	322	563	431	301	90^	789	489	647	529	259	98^	282	146	362	241
MATLOCK					A	17.1	29	1515	1625	259	170	27^	870	115	296	330	428	501	585	77	217	232	320	317	71	39^	98	57
TUE	8.00P	60	NBC	10	B	17.0	26	1504	1606	243	151	47	873	125	291	333	432	508	592	102	227	237	295	324	57	26	84	45
	196	98	GD	10	C	17.0	26	1504	1606	243	151	47	873	125	291	333	432	508	592	102	227	237	295	324	57	26	84	45
	8.00 - 8.30				A	16.5	28	1462	1620	240	157	27^	858	106	283	322	421	501	594	81	220	228	319	325	67	36^	100	58
	8.30 - 9.00				A	17.7	29	1568	1630	276	183	28^	881	124	307	337	434	501	577	74	215	236	320	310	75	42	97	55
MIAMI VICE(R)					A	10.5	22	930	1893	383	317	84	796	290	497	453	372	243	762	307	499	425	350	207	157	94	178	107
FRI	9.00P	60	NBC	11	B	14.1	24	1245	1789	328	272	99	763	304	511	453	348	215	656	275	440	416	300	169	139	73	230	132
	209	98	OP	11	C	14.1	24	1245	1789	328	272	99	763	304	511	453	348	215	656	275	440	416	300	169	139	73	230	132
	9.00 - 9.30				A	9.8	21	868	1913	401	331	74	817	291	501	462	386	258	772	312	504	416	350	222	141	80	182	110
	9.30 - 10.00				A	11.1	23	983	1892	371	308	94	785	291	498	450	363	232	760	305	499	437	353	196	173	106	175	105
MR. BELVEDERE(R)					A	9.5	20	842	2074	297	227	88	890	279	494	408	399	357	710	256	428	434	323	220	194	116	280	192
FRI	9.00P	30	ABC	9	B	10.6	18	942	1734	285	217	81	796	256	438	394	347	311	485	179	297	281	213	149	170	96	282	192
	CONT'D																											

A—CURRENT REPORT B—QUARTER AVERAGE C—SEASON AVERAGE

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DEC. 21-27, 1987

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																									
MR. BELVEDERE(R)-CONT'D																									
207 99 CS	9	C	10.6	18	942	1734	285	217	81	796	256	438	394	347	311	485	179	297	281	213	149	170	96	282	192
MR. PRESIDENT		A	2.5	5	222	1629	305	223^	78^	764	223^	389	426	413	311	639	189^	349	359	324	229^	76^	52v	151^	99^
SAT 8.00P 30 FOX	10	B	2.6	5	234	1577	310	239	61^	647	227	384	368	343	205	589	231	383	326	261	180	145	72^	196	143
114 82 CS	10	C	2.6	5	234	1577	310	239	61^	647	227	384	368	343	205	589	231	383	326	261	180	145	72^	196	143
MOONLIGHTING(R)		A	15.6	27	1382	1814	359	314	108	807	399	577	460	292	191	534	291	420	340	198	86	216	116	257	164
TUE 9.00P 60 ABC	9	B	20.2	32	1794	1686	374	332	131	778	412	596	500	284	147	505	285	406	334	186	73	198	110	205	132
212 98 PD	9	C	20.2	32	1794	1686	374	332	131	778	412	596	500	284	147	505	285	406	334	186	73	198	110	205	132
9.00 - 9.30		A	15.8	27	1400	1858	373	325	104	818	402	581	469	299	194	531	285	415	333	198	89	222	114	287	182
9.30 - 10.00		A	15.4	27	1364	1770	345	303	113	795	396	573	451	285	187	538	298	426	348	198	83	209	118	227	146
MOVIE OF THE WEEK-WED(S,R)		A	14.6	26	1294	1747	302	219	57	930	201	423	414	455	446	537	139	254	235	257	253	101	64	178	112
WED 9.00P 120 NBC																									
203 99 FF																									
CHRISTMAS EVE																									
9.00 - 9.30		A	13.9	25	1232	1762	288	202	62	928	192	388	384	421	475	530	131	232	220	247	264	106	60	198	119
9.30 - 10.00		A	14.0	25	1240	1762	304	218	57	942	197	413	410	454	468	535	133	252	226	254	257	106	74	180	112
10.00 - 10.30		A	15.0	27	1329	1751	311	231	56	928	207	442	423	470	429	541	140	261	241	265	251	101	67	182	114
10.30 - 11.00		A	15.4	29	1364	1729	306	226	52	930	207	449	438	474	419	546	151	270	251	264	242	95	58	158	103
MURDER, SHE WROTE(R)		A	18.4	30	1630	1682	330	203	34^	888	145	320	370	434	478	666	149	300	317	329	316	51	27^	77	50
SUN 8.02P 60 CBS	15	B	20.5	31	1814	1592	311	198	43	889	135	327	358	443	493	585	101	228	247	299	311	55	27	64	39
210 99 SM	15	C	20.5	31	1814	1592	311	198	43	889	135	327	358	443	493	585	101	228	247	299	311	55	27	64	39
8.00 - 8.30		A	18.1	29	1604	1670	330	207	33^	876	144	315	360	421	473	668	157	306	320	325	317	47	25^	79	47
8.30 - 9.00		A	18.7	30	1657	1690	329	199	35^	898	144	323	376	443	483	665	144	294	313	330	317	52	29^	75	52
9.00 - 9.30		A	18.1	29	1604	1735	346	204	36^	913	157	356	398	480	461	663	137	316	341	362	286	80	29^	80	58
MY TWO DAD'S(R)		A	13.7	22	1214	1931	348	279	89	838	332	542	461	369	242	581	282	421	359	248	114	217	108	295	182
SUN 8.30P 30 NBC	12	B	17.3	26	1536	1872	375	331	101	786	374	581	491	315	164	555	270	422	366	237	96	239	132	292	205
204 99 CS	12	C	17.3	26	1536	1872	375	331	101	786	374	581	491	315	164	555	270	422	366	237	96	239	132	292	205
NBC MONDAY NIGHT MOVIES		A	19.4	30	1719	1698	280	189	38	911	193	384	352	405	462	437	134	219	200	185	187	135	79	215	141
MON 8.00P 120 NBC	13	B	17.1	27	1511	1620	332	264	84	865	280	497	454	401	308	475	163	290	268	234	154	134	78	146	89
200 99 FF	13	C	17.1	27	1511	1620	332	264	84	865	280	497	454	401	308	475	163	290	268	234	154	134	78	146	89
THE LITTLE MATCH GIRL																									
8.00 - 8.30		A	17.3	28	1533	1692	261	173	34^	889	168	342	319	390	483	442	131	217	195	180	198	146	87	215	143
8.30 - 9.00		A	18.8	29	1666	1645	283	188	39	896	180	363	325	397	475	426	130	210	192	172	188	116	72	208	143
9.00 - 9.30		A	20.6	31	1825	1702	279	190	37	912	200	396	363	407	450	428	128	212	196	187	183	139	79	224	143
9.30 - 10.00		A	21.0	32	1861	1739	292	203	42	938	219	425	390	421	444	450	144	234	214	197	180	138	79	213	135
NBC NEWS SPECIAL(S)		A	8.5	16	753	1464	237	167	53^	676	156	321	341	358	293	650	180	355	360	344	231	73^	21v	65^	45^
TUE 10.00P 60 NBC																									
CONT'D																									

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

DEC. 21-27, 1987

PROGRAM NAME / DAY / TIME / #STNS / DUR / CVG% / NET / TYPE / NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
NBC NEWS SPECIAL(S)-CONT'D																								
191 99 DN																								
FEAR, FRUSTRATION AND FLYING																								
10.00 - 10.30	A	8.5	16	753	1492	249	168	46^	707	159	320	351	372	318	627	170	335	347	328	226	85	29^	73^	46^
10.30 - 11.00	A	8.4	16	744	1453	228	169	60^	653	155	327	335	347	271	681	192	379	378	363	240	62^	13v	57^	44^
NBC SUNDAY NIGHT MOVIE(R)	A	15.4	27	1364	1661	344	254	89	878	300	499	435	386	320	562	201	326	316	249	191	134	89	87	54
SUN 9.00P 164 NBC 12	B	16.7	27	1479	1739	348	289	95	803	333	539	469	346	217	619	275	436	387	273	139	168	92	149	96
201 99 FF 12	C	16.7	27	1479	1739	348	289	95	803	333	539	469	346	217	619	275	436	387	273	139	168	92	149	96
TERMS OF ENDEARMENT																								
9.00 - 9.30	A	14.1	23	1249	1720	348	256	90	868	296	482	432	374	319	581	230	352	331	243	180	137	84	135	83
9.30 - 10.00	A	14.7	24	1302	1668	345	248	93	879	292	493	448	390	315	576	209	334	327	244	193	126	82	87	58
10.00 - 10.30	A	15.5	26	1373	1642	352	261	94	876	302	507	436	381	315	564	194	326	321	259	190	133	92	70	40^
10.30 - 11.00	A	15.9	27	1409	1639	347	259	85	880	304	505	431	389	323	541	183	304	304	248	193	140	97	78	46
11.00 - 11.30	A	16.6	33	1471	1640	335	250	85	887	305	508	428	392	326	543	196	312	296	240	195	135	89	75	46
11.30 - 12.00	A	16.0	39	1418	1650	331	248	83	870	301	494	432	384	315	570	197	334	321	268	199	131	84	79	49
NEWHART(R)	A	15.8	24	1400	1754	327	267	105	751	340	510	446	307	199	558	237	392	341	258	141	131	73	313	191
MON 9.00P 30 CBS 13	B	17.1	26	1517	1604	375	298	103	849	308	495	469	358	296	518	194	330	314	241	160	103	62	134	85
205 99 CS 13	C	17.1	26	1517	1604	375	298	103	849	308	495	469	358	296	518	194	330	314	241	160	103	62	134	85
NFL MONDAY NIGHT FOOTBALL	A	17.4	31	1542	1576	188	152	60	499	175	279	266	228	177	882	296	529	500	420	278	83	22^	111	69
MON 9.00P 216 ABC 14	B	18.0	32	1595	1579	202	167	48	500	170	296	279	233	167	877	325	549	519	406	256	99	25	103	61
216 99 SE 14	C	18.0	32	1595	1579	202	167	48	500	170	296	279	233	167	877	325	549	519	406	256	99	25	103	61
DALLAS VS LA RAMS																								
9.00 - 9.30	A	15.4	24	1364	1598	207	169	52	525	163	272	273	245	210	829	280	480	430	376	288	104	26^	140	85
9.30 - 10.00	A	18.8	29	1666	1586	185	156	62	470	175	272	256	207	158	878	287	515	486	418	287	103	25^	136	90
10.00 - 10.30	A	20.6	33	1825	1572	188	156	62	483	178	281	254	219	163	899	283	520	506	433	296	81	23^	110	69
10.30 - 11.00	A	19.1	32	1692	1581	183	153	69	479	173	284	262	222	156	918	307	561	541	445	271	76	20^	108	63
11.00 - 11.30	A	17.7	33	1568	1601	181	146	58	512	176	283	278	241	178	917	315	559	530	444	279	77	22^	95	57
11.30 - 12.00	A	16.2	35	1435	1565	188	144	51	519	175	284	281	239	186	886	302	542	507	426	275	70	19^	90	58
12.00 - 12.30	A	14.4	36	1276	1567	189	143	62	531	183	285	271	234	200	858	308	536	500	397	254	75	21^	103	65
12.30 - 1.00	A	13.4	38	1187	1554	183	143	65	539	186	292	267	228	204	843	304	527	481	380	248	67	16^	105	67
OHARA(R)	A	8.9	17	789	1737	215	146	61^	761	155	311	320	372	380	728	212	386	376	339	282	65^	24^	183	109
SAT 8.00P 60 ABC 4	B	8.1	15	718	1732	262	191	61	767	177	355	355	377	340	679	181	368	361	359	260	88	37^	197	123
180 88 OP 4	C	8.1	15	718	1732	262	191	61	767	177	355	355	377	340	679	181	368	361	359	260	88	37^	197	123
8.00 - 8.30	A	8.5	17	753	1742	215	146	71^	767	153	311	323	382	385	723	226	389	374	324	271	61^	28^	191	105
8.30 - 9.00	A	9.3	18	824	1732	214	146	52^	755	157	312	317	364	376	734	199	383	378	352	292	69^	20^	175	111
OLYMPIC DIARY-MON	A	11.6	19	1028	1671	232	179	57^	678	190	338	314	336	272	671	172	364	357	364	234	119	42^	203	118
MON 8.36P 1 ABC 14	B	13.0	20	1147	1674	251	195	59	690	193	362	341	345	283	684	225	399	377	331	226	133	60	167	98
CONT'D																								

A—CURRENT REPORT B—QUARTER AVERAGE C—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE a.

PROGRAM AUDIENCE ESTIMATES (Alpha)

DEC. 21-27, 1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
OLYMPIC DIARY-MON-CONT'D																												
	186	92	SC	14	C	13.0	20	1147	1674	251	195	59	690	193	362	341	345	283	684	225	399	377	331	226	133	60	167	98
OLYMPIC DIARY-TUE					A	10.7	20	948	1682	355	324	132	805	440	623	481	276	157	498	277	405	358	191	63^	182	104	197	106
TUE	10.40P	1	ABC	14	B	14.3	26	1270	1570	358	308	135	838	419	617	525	320	182	494	241	370	333	205	94	116	69	121	74
	209	98	SC	14	C	14.3	26	1270	1570	358	308	135	838	419	617	525	320	182	494	241	370	333	205	94	116	69	121	74
OLYMPIC DIARY-WED					A	11.6	21	1028	1511	310	254	87	832	277	430	388	323	362	514	197	307	281	232	169	87	32^	79	58^
WED	10.43P	1	ABC	13	B	14.5	26	1283	1541	337	268	83	885	281	479	442	377	358	451	168	266	248	200	149	96	55	108	72
	216	99	SC	13	C	14.5	26	1283	1541	337	268	83	885	281	479	442	377	358	451	168	266	248	200	149	96	55	108	72
OLYMPIC DIARY-THU					A	9.6	24	851	1824	283	217	40^	685	169	380	381	404	248	827	261	499	480	453	248	147	33^	165	136
THU	10.35P	1	ABC	13	B	10.2	18	902	1640	280	215	74	728	230	418	391	361	260	647	233	409	374	313	191	124	56	142	96
	206	98	SC	13	C	10.2	18	902	1640	280	215	74	728	230	418	391	361	260	647	233	409	374	313	191	124	56	142	96
OLYMPIC DIARY-FRI					A	10.2	22	904	1729	263	183	103	799	231	381	366	356	355	763	247	438	463	346	249	77	35^	90	45^
FRI	10.51P	1	ABC	15	B	12.5	24	1110	1605	298	220	89	806	238	441	432	394	300	624	191	366	372	305	203	85	39	90	52
	216	99	SC	15	C	12.5	24	1110	1605	298	220	89	806	238	441	432	394	300	624	191	366	372	305	203	85	39	90	52
OLYMPIC DIARY-SAT					A	6.9	13	611	1548	245	149	55^	772	115	248	290	366	435	659	210	321	305	242	289	17v	8v	100^	43^
SAT	6.58P	1	ABC	3	B	6.4	12	565	1479	204	128	50^	720	140	256	279	289	398	639	135	264	287	299	308	40^	12v	80	43^
	174	89	SC	3	C	6.4	12	565	1479	204	128	50^	720	140	256	279	289	398	639	135	264	287	299	308	40^	12v	80	43^
OLYMPIC DIARY-SAT 1					A	5.2	11	461	1532	205	175	69^	641	169	292	263	292	293	595	205	375	385	336	144	122^	49^	174	89^
SAT	10.37P	1	ABC	14	B	8.8	17	780	1575	328	262	83	820	258	438	412	368	324	488	184	284	276	219	159	116	75	152	93
	196	91	SC	14	C	8.8	17	780	1575	328	262	83	820	258	438	412	368	324	488	184	284	276	219	159	116	75	152	93
OLYMPIC DIARY-SUN					A	7.8	14	691	1538	224	179	41^	756	144	343	316	387	389	611	165	299	322	323	248	60^	25^	110	54^
SUN	6.58P	1	ABC	16	B	7.0	13	617	1582	225	169	49	743	161	311	312	334	384	606	153	290	292	298	266	83	41^	149	96
	166	88	SC	16	C	7.0	13	617	1582	225	169	49	743	161	311	312	334	384	606	153	290	292	298	266	83	41^	149	96
OLYMPIC DIARY-SUN 1					A	14.9	25	1320	1942	354	314	89	741	300	528	456	337	176	815	322	578	521	434	164	182	66	204	134
SUN	10.35P	1	ABC	13	B	10.9	18	969	1700	330	251	88	835	218	447	448	431	318	644	185	379	377	355	204	106	51	116	79
	214	99	SC	13	C	10.9	18	969	1700	330	251	88	835	218	447	448	431	318	644	185	379	377	355	204	106	51	116	79
OUR HOUSE(R)					A	8.9	15	789	1796	306	232	71^	864	224	391	335	371	427	579	186	321	310	289	211	125	54^	228	144
SUN	7.00P	60	NBC	13	B	12.5	20	1107	1829	338	276	71	816	257	455	432	359	307	583	207	360	337	277	174	168	88	261	178
	200	98	GD	13	C	12.5	20	1107	1829	338	276	71	816	257	455	432	359	307	583	207	360	337	277	174	168	88	261	178
	7.00 - 7.30				A	8.4	14	744	1738	285	211	73^	843	200	359	315	363	437	571	177	316	299	289	214	122	48^	202	121
	7.30 - 8.00				A	9.4	15	833	1847	324	250	70^	882	245	420	354	378	418	586	195	325	319	289	208	127	59^	252	165
PERFECT STRANGERS(R)					A	13.6	25	1205	1741	265	215	59	715	217	377	353	316	290	534	214	343	302	239	157	211	126	282	200
WED	8.00P	30	ABC	12	B	15.7	26	1387	1694	328	272	97	766	313	480	418	299	240	472	211	329	286	197	114	186	99	271	179
	216	99	CS	12	C	15.7	26	1387	1694	328	272	97	766	313	480	418	299	240	472	211	329	286	197	114	186	99	271	179
PRESIDENTIAL PORTRAIT					A	10.2	21	904	1743	305	207	55	867	220	384	386	377	422	625	143	319	318	329	264	85	35^	167	104
TUE	9.58P	1	CBS	35	B	13.0	21	1155	1584	322	237	75	846	240	433	422	396	349	542	165	297	287	270	207	89	45	107	68
	210	99	DO	35	C	13.0	21	1155	1584	322	237	75	846	240	433	422	396	349	542	165	297	287	270	207	89	45	107	68
CONT'D																												

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FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM AUDIENCE ESTIMATES (Alpha)

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PROGRAM NAME / DAY / TIME / DUR / NET / #STNS / CVG% / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																									
PRESIDENTIAL PORTRAIT-CONT'D THU 10.08P 1																									
9.30 - 10.00		A	12.7	23	1125	1606	287	179	49^	810	180	324	338	382	429	600	96	257	281	345	288	59	24^	136	87
10.00 - 10.30		A	7.7	19	682	1968	336	254	66^	959	285	484	465	369	409	666	220	421	379	303	223	126	53^	217	132
PRIVATE EYE(R)		A	8.3	18	735	1888	357	274	48^	812	249	467	393	387	298	798	282	495	422	389	253	154	74^	122	76^
FRI 10.00P 60 NBC	11	B	10.5	20	929	1721	311	248	69	768	254	472	429	385	250	665	224	403	391	342	210	132	64	155	93
202 98 PD	11	C	10.5	20	929	1721	311	248	69	768	254	472	429	385	250	665	224	403	391	342	210	132	64	155	93
10.00 - 10.30		A	8.5	18	753	1916	379	299	48^	840	260	496	411	410	294	775	265	482	423	387	243	155	78^	146	85
10.30 - 11.00		A	8.1	18	718	1857	335	249	47^	784	237	437	374	363	303	823	300	509	421	391	263	153	70^	97	66^
PURSUIT OF HAPPINESS(R) FRI 9.30P 30 ABC	9	A	7.9	17	700	1886	282	208	88^	875	246	438	364	391	397	693	242	404	430	312	219	142	87^	175	114
207 99 CS	9	B	8.6	15	758	1687	295	219	75	804	251	435	397	361	313	518	189	320	304	233	156	146	80	219	147
		C	8.6	15	758	1687	295	219	75	804	251	435	397	361	313	518	189	320	304	233	156	146	80	219	147
RAGS TO RICHES(R)		A	7.9	18	700	2032	334	256	60^	772	268	439	382	353	266	682	273	428	358	306	204	244	200	335	218
FRI 8.00P 60 NBC	10	B	10.1	19	897	1761	300	232	50	789	225	409	407	367	321	463	145	255	253	221	168	181	127	328	219
200 96 CS	10	C	10.1	19	897	1761	300	232	50	789	225	409	407	367	321	463	145	255	253	221	168	181	127	328	219
8.00 - 8.30		A	7.4	17	656	2068	329	243	59^	782	267	428	367	354	288	723	267	444	375	340	227	255	214	308	202
8.30 - 9.00		A	8.4	19	744	2001	338	269	62^	763	269	449	396	352	247	645	278	413	343	277	183	234	188	359	232
ROOM(S) SAT 10.00P 60 ABC 196 91 GD		A	5.5	11	487	1593	202	175	77^	685	198	351	302	309	283	619	205	406	398	351	155	102^	44^	186	94^
10.00 - 10.30		A	5.7	12	505	1647	206	176	78^	704	208	385	327	327	266	638	211	430	417	368	155	105^	51^	201	101^
10.30 - 11.00		A	5.2	11	461	1564	203	176	77^	677	192	320	281	295	307	611	202	386	385	339	158	101^	37^	174	88^
SABLE(R)		A	7.6	14	673	1672	232	179	51^	735	166	343	361	364	314	743	183	423	436	436	262	78^	30^	116	73^
SAT 9.00P 60 ABC	4	B	7.3	13	642	1741	270	213	83	758	201	405	397	377	287	706	191	417	411	399	235	103	45^	174	107
190 91 A	4	C	7.3	13	642	1741	270	213	83	758	201	405	397	377	287	706	191	417	411	399	235	103	45^	174	107
9.00 - 9.30		A	7.8	15	691	1660	235	178	45^	737	166	340	355	362	324	747	185	416	423	434	272	72^	28^	104	67^
9.30 - 10.00		A	7.5	14	665	1662	227	177	57^	724	164	342	363	362	300	728	177	425	444	432	247	84^	31^	127	77^
SANTA BEAR(S) THU 8.30P 30 CBS 203 97 EA		A	7.5	19	665	2294	246	173	114	760	298	447	430	276	273	741	302	483	452	330	204	153	53^	640	393
SANTA CLAUS-MAKING/MOVIE(S) THU 8.00P 60 ABC 201 95 DO		A	4.0	10	354	1711	292	169^	49^	723	148^	320	294	404	338	682	208	374	387	390	184	125^	53^	181	116^
8.00 - 8.30		A	4.1	10	363	1728	276	162^	52^	741	156^	324	291	403	351	658	190	352	373	379	191	125^	47^	204	142^
8.30 - 9.00		A	4.0	10	354	1650	301	172^	45v	686	136^	308	290	394	316	688	221	388	391	392	173^	123^	57^	153^	86^
SECOND CHANCE(R)		A	2.2	4	195	1614	345	255^	85^	668	230^	430	418	390	179^	539	165^	327	366	273^	136^	238^	190^	169^	115^
SAT 9.30P 30 FOX CONT'D	9	B	2.6	5	229	1705	281	243	67^	615	276	439	361	282	142	533	261	389	332	205	111^	272	132	285	215

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PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
SECOND CHANCE(R)-CONT'D																								
114 82 CS 9	C	2.6	5	229	1705	281	243	67^	615	276	439	361	282	142	533	261	389	332	205	111^	272	132	285	215
60 MINUTES	A	23.5	39	2082	1606	303	211	39	740	158	309	323	334	372	747	222	394	404	337	302	46	17^	73	35
SUN 7.02P 60 CBS 15	B	21.7	35	1924	1552	279	189	44	750	147	297	310	343	394	706	173	338	349	340	312	42	17	54	29
211 99 DN 15	C	21.7	35	1924	1552	279	189	44	750	147	297	310	343	394	706	173	338	349	340	312	42	17	54	29
7.00 - 7.30	A	23.5	39	2082	1612	292	201	39	722	154	300	314	324	366	755	230	398	407	334	308	50	16^	84	44
7.30 - 8.00	A	23.7	39	2100	1597	313	219	39	751	162	317	331	341	373	741	217	392	403	340	297	42	17^	63	28^
8.00 - 8.30	A	21.2	35	1878	1609	312	209	35	797	145	314	324	365	423	697	178	348	361	329	302	46	28^	69	38
SLAP MAXWELL(R)	A	12.2	22	1081	1608	320	270	70	700	256	405	372	306	243	603	211	367	348	321	168	147	60	159	88
WED 9.30P 30 ABC 11	B	13.6	22	1207	1604	320	257	96	783	288	476	447	350	254	550	211	357	335	267	150	121	61	150	87
212 99 CS 11	C	13.6	22	1207	1604	320	257	96	783	288	476	447	350	254	550	211	357	335	267	150	121	61	150	87
SPECIAL MOVIE PRSNT.-THU.(S,R)	A	7.4	19	656	1946	330	253	71^	945	288	490	455	380	403	642	212	396	354	290	222	117	44^	242	136
THU 9.00P 120 CBS																								
203 98 FF																								
THE HOMECOMING-A CHRISTMAS STORY																								
9.00 - 9.30	A	6.4	16	567	2098	286	223	74^	920	278	464	414	383	419	660	203	397	348	324	231	169	65^	348	203
9.30 - 10.00	A	7.2	18	638	2010	352	273	65^	969	308	518	470	396	404	654	231	411	371	290	218	119	50^	268	147
10.00 - 10.30	A	7.7	19	682	1939	334	249	71^	961	285	481	458	370	418	661	219	403	358	284	234	110	43^	207	119
10.30 - 11.00	A	8.2	21	727	1803	348	264	74^	941	286	499	475	376	380	609	199	379	346	274	210	83^	25^	170	92
SPECIAL MOVIE PRSNT.-FRI(S,R)	A	11.5	25	1019	1915	334	228	67	999	231	455	466	467	458	645	153	294	315	313	285	129	92	143	98
FRI 9.00P 120 CBS																								
210 99 FF																								
GIFT OF LOVE: A CHRISTMAS STORY																								
9.00 - 9.30	A	11.1	24	983	1977	320	222	66	1033	219	451	468	479	489	671	151	315	321	325	299	122	84	151	100
9.30 - 10.00	A	11.5	24	1019	1900	318	211	66	986	226	442	460	461	459	639	148	283	309	306	292	131	86	145	94
10.00 - 10.30	A	11.6	25	1028	1915	345	234	65	983	240	459	462	457	441	653	166	306	321	317	277	128	94	150	102
10.30 - 11.00	A	11.9	26	1054	1855	350	241	71	985	236	464	467	467	442	612	145	271	308	301	270	132	101	126	94
SPENSER: FOR HIRE(R)	A	9.1	15	806	1864	366	301	90	768	241	458	412	398	270	697	247	425	425	369	197	137	56^	262	134
SUN 8.00P 60 ABC 10	B	10.2	15	906	1811	326	261	95	779	252	456	424	377	273	669	227	415	388	350	205	129	56	233	131
208 98 PD 10	C	10.2	15	906	1811	326	261	95	779	252	456	424	377	273	669	227	415	388	350	205	129	56	233	131
8.00 - 8.30	A	9.1	15	806	1885	347	283	88	747	236	442	404	386	265	678	238	407	409	358	196	144	63^	316	170
8.30 - 9.00	A	9.2	15	815	1823	381	315	92	781	245	468	415	405	271	708	253	439	435	375	195	130	48^	205	98
SPORTSBREAK-SAT	A	8.8	17	780	1873	349	306	66^	743	314	523	446	322	176	715	338	518	478	270	140	201	107	213	116
SAT 9.58P 1 CBS 14	B	7.9	14	701	1634	286	214	61	789	213	394	391	365	339	622	179	340	353	310	225	99	45	124	77
209 99 SN 14	C	7.9	14	701	1634	286	214	61	789	213	394	391	365	339	622	179	340	353	310	225	99	45	124	77
SPORTSBREAK-SUN	A	15.6	26	1382	1708	346	239	46^	951	183	426	492	533	425	568	118	267	290	327	245	81	47	108	75
SUN 9.59P 1 CBS 14	B	17.7	28	1564	1645	343	246	67	892	223	450	448	448	371	593	150	302	301	318	244	77	36	83	50
CONT'D																								

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VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / DAY / TIME / #STNS / DUR / CVG% / NET / TYPE / NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																								
SPORTSBREAK-SUN-CONT'D 210 99 SN 14	C	17.7	28	1564	1645	343	246	67	892	223	450	448	448	371	593	150	302	301	318	244	77	36	83	50
THIRTYSOMETHING(R) TUE 10.00P 60 ABC 10	A	11.3	21	1001	1697	354	318	129	791	428	605	469	271	157	519	287	417	360	202	71	186	96	201	113
209 98 GD 10	B	13.7	25	1214	1568	363	323	151	829	452	642	540	296	151	490	263	384	342	191	78	121	70	127	73
	C	13.7	25	1214	1568	363	323	151	829	452	642	540	296	151	490	263	384	342	191	78	121	70	127	73
10.00 - 10.30	A	11.8	22	1045	1710	355	317	125	782	418	597	460	275	155	528	293	420	358	207	74	190	96	209	121
10.30 - 11.00	A	10.8	21	957	1682	352	319	134	801	439	615	478	268	158	509	281	413	363	197	67	181	95	192	105
TOP OF THE POPS:CHRISTMAS(S) WED 8.00P 60 CBS 208 99 GV	A	8.2	15	727	1750	266	207	40^	740	216	415	371	313	292	566	231	350	296	239	184	217	75^	226	151
8.00 - 8.30	A	8.2	15	727	1699	269	197	40^	746	216	394	364	310	305	543	191	302	283	243	203	187	59^	224	136
8.30 - 9.00	A	8.1	14	718	1823	266	220	41^	744	218	440	382	320	283	597	276	403	312	238	168	251	92	231	167
20/20 FRI 10.00P 60 ABC 15	A	10.3	22	913	1773	269	183	101	814	235	384	373	366	366	762	259	436	467	340	251	91	53^	106	59^
216 99 DN 15	B	12.6	24	1120	1606	292	217	90	799	240	436	426	384	300	618	193	363	369	298	201	88	43	101	62
	C	12.6	24	1120	1606	292	217	90	799	240	436	426	384	300	618	193	363	369	298	201	88	43	101	62
10.00 - 10.30	A	10.2	22	904	1810	268	183	101	823	236	386	376	374	375	767	269	433	465	332	258	105	68^	115	66^
10.30 - 11.00	A	10.5	23	930	1721	268	182	100	797	231	379	367	355	354	750	247	434	464	344	241	77	38^	97	51^
21 JUMP STREET(R) SUN 7.00P 60 FOX 15	A	4.4	7	390	1965	323	303	52^	690	279	515	432	356	163^	560	263	431	375	266	79^	339	198	377	315
116 83 OP 15	B	5.4	9	483	1768	360	317	73	695	331	527	421	306	125	559	308	439	341	214	91	282	154	232	145
	C	5.4	9	483	1768	360	317	73	695	331	527	421	306	125	559	308	439	341	214	91	282	154	232	145
7.00 - 7.30	A	4.2	7	372	2029	341	315	49^	700	282	516	425	357	171^	567	262	430	396	273	84^	360	200	403	332
7.30 - 8.00	A	4.5	7	399	1949	313	298	55^	695	284	525	449	363	159^	565	270	441	363	266	76^	327	201	361	307
227(R) SAT 8.30P 30 NBC 12	A	13.3	26	1178	1776	295	229	61	873	241	400	365	370	414	550	177	289	276	246	212	116	73	237	157
189 94 CS 12	B	16.8	30	1489	1738	314	243	62	883	250	425	391	355	408	461	148	248	232	199	182	151	94	244	162
	C	16.8	30	1489	1738	314	243	62	883	250	425	391	355	408	461	148	248	232	199	182	151	94	244	162
WEREWOLF(R) SUN 8.00P 30 FOX 10	A	3.5	6	310	2165	378	350	90^	789	465	646	518	286	123^	737	429	607	521	289	79^	205^	70^	435	305
116 84 SM 10	B	4.1	6	361	2019	336	293	83	700	379	569	434	279	94	680	384	566	464	268	82	280	124	359	220
	C	4.1	6	361	2019	336	293	83	700	379	569	434	279	94	680	384	566	464	268	82	280	124	359	220
WEST 57TH SAT 10.00P 60 CBS 13	A	8.2	17	727	1718	323	240	55^	786	252	466	471	377	242	667	235	433	439	308	163	107	44^	158	92
190 91 DN 13	B	7.0	14	622	1569	299	229	67	769	228	411	412	358	297	627	189	372	376	308	210	81	35^	92	51
	C	7.0	14	622	1569	299	229	67	769	228	411	412	358	297	627	189	372	376	308	210	81	35^	92	51
10.00 - 10.30	A	8.3	17	735	1746	338	265	50^	792	265	482	481	377	234	678	250	444	447	315	161	115	57^	159	97
10.30 - 11.00	A	8.2	17	727	1669	303	212	60^	769	236	444	455	372	248	648	217	417	425	296	163	98	31^	154	86^
WHO'S THE BOSS?(R) TUE 8.00P 30 ABC 13	A	17.5	30	1551	1786	342	286	67	754	331	497	430	295	211	474	231	330	280	179	102	231	119	327	218
213 98 CS 13	B	21.6	34	1910	1754	347	294	98	769	336	514	434	299	212	475	223	335	287	198	106	212	119	298	204
	C	21.6	34	1910	1754	347	294	98	769	336	514	434	299	212	475	223	335	287	198	106	212	119	298	204
WOMEN IN PRISON CONT'D	A	2.0	4	177	1594	312^	263^	109^	654	263^	417	427	273^	192^	598	182^	376	441	309^	116^	260^	203^	83v	34v

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VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
WOMEN IN PRISON-CONT'D																												
SAT	8.30P	30	FOX	9	B	2.6	5	230	1626	287	226	69^	597	226	381	354	308	167	541	230	367	321	225	145	204	115^	284	195
	114	82	CS	9	C	2.6	5	230	1626	287	226	69^	597	226	381	354	308	167	541	230	367	321	225	145	204	115^	284	195

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PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	CHILDREN TOT. 2-5	CHILDREN MALE 6-11	CHILDREN FEM. 6-11
EARLY EVENING NEWS																												
ABC WORLD NEWS TONIGHT MON-THU	6.30P 212	30 99	ABC N		A	8.6	18	758	228	162	741	131	280	285	356	411	613	137	267	290	278	290	26^	37^	25^	31^	26^	25^
				64	B	10.5	20	933	221	158	751	143	296	300	357	409	577	131	255	271	268	271	25^	23^	24^	39	23^	20^
				64	C	10.5	20	933	221	158	751	143	296	300	357	409	577	131	255	271	268	271	25^	23^	24^	39	23^	20^
ABC WORLD NEWS TONIGHT(B) FRI	7.00P 60	30 34	ABC N		A	1.6	4	142	222^	139^	684	91v	373^	413^	452	246^	980	239^	551	634	501	338^	<<	37v	<<	86v	52v	<<
ABC WRLD NEWS TONIGHT-SAT SAT	6.30P 174	30 89	ABC N		A	6.1	12	540	230	125	750	89^	232	297	387	430	661	191	296	298	264	307	14v	9v	10v	64^	10v	15v
				3	B	5.8	12	516	177	108	698	117	223	251	299	411	657	165	280	293	289	307	29^	14v	25^	49^	17v	16v
				3	C	5.8	12	516	177	108	698	117	223	251	299	411	657	165	280	293	289	307	29^	14v	25^	49^	17v	16v
ABC WRLD NEWS TONIGHT-SUN SUN	6.30P 166	30 88	ABC N		A	7.3	13	647	248	194	776	142	333	323	389	410	586	142	295	304	317	245	36^	20v	36^	30^	18v	33^
				13	B	6.7	12	592	215	157	745	139	267	272	319	432	607	138	264	263	286	298	34^	27^	32^	28^	23^	26^
				13	C	6.7	12	592	215	157	745	139	267	272	319	432	607	138	264	263	286	298	34^	27^	32^	28^	23^	26^
CBS EVENING NEWS-RATHER MON-FRI	6.30P 210	30 99	CBS N		A	10.3	22	909	208	124	745	123	259	271	328	434	635	120	261	261	311	333	35^	27^	31^	39	23^	19^
				69	B	11.7	22	1035	218	131	745	126	264	289	328	424	588	107	229	233	279	325	28	20^	26	38	21^	22^
				69	C	11.7	22	1035	218	131	745	126	264	289	328	424	588	107	229	233	279	325	28	20^	26	38	21^	22^
NBC NIGHTLY NEWS					A	9.9	21	875	220	149	820	138	277	313	345	463	643	167	289	276	275	307	46	47	42	43	20^	24^
MON-FRI	6.30P 203	30 99	NBC N	65	B	10.5	20	931	206	143	783	127	275	307	339	442	595	138	253	262	258	294	30	33	30	32	19^	21^
				65	C	10.5	20	931	206	143	783	127	275	307	339	442	595	138	253	262	258	294	30	33	30	32	19^	21^
NBC NIGHTLY NEWS-SAT. SAT	6.30P 165	30 89	NBC N		A	8.7	17	771	132	82^	793	79^	191	243	348	518	645	160	264	268	254	338	9v	30^	28^	54^	20v	27^
				12	B	8.8	18	781	175	108	777	107	214	246	295	502	605	120	220	227	248	341	21^	21^	21^	28^	16^	16^
				12	C	8.8	18	781	175	108	777	107	214	246	295	502	605	120	220	227	248	341	21^	21^	21^	28^	16^	16^
NBC NIGHTLY NEWS-SUN SUN	6.30P 138	30 75	NBC N		A	6.0	11	532	260	185	870	147	290	292	350	523	600	157	268	271	243	294	57^	5v	34^	17v	10v	22v
				6	B	6.9	13	611	233	159	787	130	276	289	339	456	662	146	286	286	303	331	36^	30^	32^	37^	25^	20^
				6	C	6.9	13	611	233	159	787	130	276	289	339	456	662	146	286	286	303	331	36^	30^	32^	37^	25^	20^

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PROGRAM NAME / DAY / TIME / #STNS / DUR / CVG% / NET / TYPE / NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE																								
ABC NEWS:NIGHTLINE																								
TUWF 11.30P 31 ABC 47	A	5.2	15	460	1503	235	174	175	72	696	176	340	327	388	343	82	642	193	350	326	391	360	51^	32^
208 98 N 47	B	5.3	16	473	1418	250	179	187	67	719	179	349	329	392	355	61	592	168	314	292	352	324	23^	23^
THU 11.30P 32	C	5.3	16	473	1418	250	179	187	67	719	179	349	329	392	355	61	592	168	314	292	352	324	23^	23^
11.30 - 12.00	A	5.3	15	465	1503	235	174	175	71	696	175	340	327	388	344	82	642	193	351	326	391	360	51^	32^
12.00 - 12.30	A	4.2	14	369	1392	231	174	161	91	665	196	334	310	362	311	78^	581	177	319	297	350	322	48^	26^
ABC NEWS:NIGHTLINE-MON.																								
MON 1.14A 31 ABC 16	A	3.5	19	310	1259	230	132^	164^	79^	590	143^	220	202^	276	216	85^	634	282	453	438	470	400	17v	18v
211 97 N 16	B	3.8	21	340	1331	212	161	159	61^	526	137	274	262	311	266	75^	725	265	463	437	499	459	23^	10v
	C	3.8	21	340	1331	212	161	159	61^	526	137	274	262	311	266	75^	725	265	463	437	499	459	23^	10v
1.00 - 1.30	A	3.8	19	337	1240	246	145^	178^	74^	590	146^	221	202	277	221	82^	618	267	435	419	449	382	15v	16v
1.30 - 2.00	A	3.2	19	284	1276	207^	114^	146^	83^	586	138^	217^	200^	274	209^	88^	650	298	472	459	495	421	20v	20v
ABC WEEKEND REPORT-SAT.																								
SAT 11.30P 15 ABC 13	A	1.8	6	159	1279	185^	125^	125^	32v	647	125^	247^	215^	270^	270^	67v	579	164^	304^	273^	337^	302^	<<	5v
136 74 N 13	B	2.0	6	178	1387	295	243	223	87^	704	196	372	341	394	356	63^	547	165	294	271	335	308	19v	36v
	C	2.0	6	178	1387	295	243	223	87^	704	196	372	341	394	356	63^	547	165	294	271	335	308	19v	36v
ABC WEEKEND REPORT-SUN.																								
SUN 11.30P 15 ABC 13	A	2.5	8	222	1367	325	284^	283^	84^	635	236^	438	435	492	411	108^	563	233^	293	260^	349	305	37v	<<
	B	2.1	8	184	1373	245	203	204	52^	660	163	343	331	396	364	51^	589	176	366	354	413	395	40^	23v
145 80 N 13	C	2.1	8	184	1373	245	203	204	52^	660	163	343	331	396	364	51^	589	176	366	354	413	395	40^	23v
CBS LATE NIGHT I																								
MON 11.30P 63 CBS 55	A	4.2	14	375	1455	300	201	215	105	751	204	387	346	394	363	131	541	207	352	323	380	321	59^	64^
176 85 FF 55	B	3.7	15	325	1365	271	200	218	80	754	205	386	359	417	380	59^	506	175	305	290	342	309	19v	25^
TUE&WED 11.30P 66	C	3.7	15	325	1365	271	200	218	80	754	205	386	359	417	380	59^	506	175	305	290	342	309	19v	25^
11.30 - 12.00	A	4.5	13	399	1415	309	198	218	106	750	203	388	345	397	366	109	501	182	318	294	354	310	57^	63^
12.00 - 12.30	A	4.1	15	363	1472	289	201	209	103	741	203	380	342	386	355	149	573	227	378	345	401	328	59^	65^
12.30 - 1.00	A	3.7	16	328	1502	286	202	221	95^	757	197	383	345	389	362	153	564	233	390	352	401	334	67^	63^
CBS LATE NIGHT II																								
MON 12.33A 53 CBS 68	A	2.6	13	230	1507	294	216	230	125^	745	204	429	377	431	399	155	559	234	393	363	415	336	62^	81^
176 85 FF 68	B	2.3	14	204	1330	300	228	241	93^	722	229	419	388	443	402	77^	491	207	337	317	366	319	20v	29v
TUE 12.36A 47	C	2.3	14	204	1330	300	228	241	93^	722	229	419	388	443	402	77^	491	207	337	317	366	319	20v	29v
WED 12.36A 46																								
12.30 - 1.00	A	2.8	13	246	1530	293	212	225	131^	766	224	439	383	435	398	151	568	241	399	366	415	341	60^	74^
1.00 - 1.30	A	2.4	14	209	1517	303	227	242	121^	737	184	427	378	437	411	164^	562	232	396	369	426	337	67^	93^
CBS NEWS NIGHTWATCH-1																								
M-WSU 2.00A 30 CBS 60	A	1.0	9	84	1324	288^	184^	184^	44v	662	241^	386	367	413	388	68v	578	157^	419	402	490	460	27v	16v
51 54 N 60	B	0.9	9	76	1232	280^	210^	202^	72v	701	245^	385	355	409	380	69v	444	191^	319^	293^	317^	283^	11v	15v
	C	0.9	9	76	1232	280^	210^	202^	72v	701	245^	385	355	409	380	69v	444	191^	319^	293^	317^	283^	11v	15v
CBS NEWS NIGHTWATCH-2																								
M-WSU 2.30A 30 CBS 69	A	0.9	10	78	1321	313^	193^	195^	62v	657	202^	384^	357^	397	378^	79v	553	170^	388^	341^	429	412	34v	38v
63 63 N 69	B	0.8	11	75	1221	313^	219^	212^	73v	694	243^	390	360	419	387	65v	448	198^	321^	298^	323^	286^	9v	15v
	C	0.8	11	75	1221	313^	219^	212^	73v	694	243^	390	360	419	387	65v	448	198^	321^	298^	323^	286^	9v	15v

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PROGRAM NAME / DAY TIME DUR NET NO. OF T/C / #STNS CVG% TYPE	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																								
CBS NEWS NIGHTWATCH-3																								
M-WSU 3.00A 180 CBS 69	A	0.8	15	71	1167	275^	140^	167^	51v	666	133^	297^	280^	369^	363^	41v	402^	94v	213^	213^	279^	247^	16v	47v
101 81 N 69	B	0.8	16	73	1133	302^	174^	197^	61v	698	182^	300^	275^	369	341^	50v	361	141^	230^	221^	236^	199^	<<	11v
	C	0.8	16	73	1133	302^	174^	197^	61v	698	182^	300^	275^	369	341^	50v	361	141^	230^	221^	236^	199^	<<	11v
3.00 - 3.30	A	0.9	12	78	1207	248^	153^	168^	47v	677	172^	349^	333^	424	424	38v	410	98^	250^	250^	327^	305^	26v	49v
3.30 - 4.00	A	0.7	12	62	1199	253^	138^	156^	75v	710	158^	354^	334^	419^	403^	21v	392^	84v	220^	220^	292^	271^	<<	61v
4.00 - 4.30	A	0.8	15	66	1154	296^	150^	151^	80v	717	164^	332^	314^	392^	366^	35v	347^	99v	198^	198^	255^	220^	<<	57v
4.30 - 5.00	A	0.8	17	69	1187	286^	138^	169^	47v	702	140^	316^	299^	382^	381^	41v	380^	80v	181^	181^	242^	213^	20v	48v
5.00 - 5.30	A	0.8	16	66	1259	318^	154^	198^	36v	658	98v	253^	235^	329^	329^	82v	463	118^	237^	237^	309^	259^	51v	39v
5.30 - 6.00	A	0.9	17	78	1117	278^	119^	176^	31v	607	83v	215^	199^	309^	309^	35v	449	94v	208^	208^	270^	235^	<<	33v
CBS SUNDAY NEWS																								
SUN 11.02P 15 CBS 14	A	2.9	6	257	1577	336	232^	266	28v	899	181^	365	357	413	393	32v	612	169^	423	416	421	398	24v	<<
108 57 N 14	B	3.6	8	321	1449	292	214	226	50^	836	176	381	368	417	384	52^	520	119	265	253	292	269	25^	8v
	C	3.6	8	321	1449	292	214	226	50^	836	176	381	368	417	384	52^	520	119	265	253	292	269	25^	8v
DAVID LETTERMAN I																								
M-WF 12.30A 30 NBC 64	A	4.7	21	419	1510	341	297	268	114	686	295	477	433	462	409	204	622	357	498	409	437	357	66^	87
204 99 GV 64	B	3.9	20	347	1401	295	253	225	125	681	300	460	417	459	397	159	595	336	469	412	443	362	37^	41^
	C	3.9	20	347	1401	295	253	225	125	681	300	460	417	459	397	159	595	336	469	412	443	362	37^	41^
DAVID LETTERMAN II	A	4.0	22	350	1493	313	269	252	127	649	290	452	401	428	377	215	621	400	524	443	465	371	77^	92
M-WF 1.00A 30 NBC 64	B	3.3	21	289	1378	295	256	223	131	664	315	465	419	458	393	173	597	371	488	426	455	364	35^	38^
204 99 GV 64	C	3.3	21	289	1378	295	256	223	131	664	315	465	419	458	393	173	597	371	488	426	455	364	35^	38^
FRIDAY NIGHT VIDEOS(R)																								
FRI 1.30A 60 NBC 13	A	2.1	16	186	1414	257^	216^	210^	143^	443	299^	359	290^	318^	256^	333^	826	612	734	595	620	465	85v	14v
177 97 PC 13	B	2.6	18	232	1457	270	234	198	165	601	339	462	405	440	362	252	618	439	535	446	469	368	111^	55^
	C	2.6	18	232	1457	270	234	198	165	601	339	462	405	440	362	252	618	439	535	446	469	368	111^	55^
1.30 - 2.00	A	2.2	15	195	1480	276^	246^	228^	168^	459	305^	380	299^	321^	254^	342	823	604	734	590	615	466	110^	24v
2.00 - 2.30	A	2.0	18	177	1341	237^	184^	190^	114^	426	293^	337^	281^	315^	258^	322^	829	620	734	600	624	463	59v	<<
G MICHAELS SPORTS MACHINE																								
SUN 12.14A 15 NBC 15	A	2.2	9	195	1547	367	328	317^	126^	744	312^	565	511	533	500	122^	628	248^	447	380	423	394	55v	39v
87 55 SC 15	B	1.8	7	162	1475	304	258	258	87^	607	220	415	397	442	397	212	733	343	516	449	514	402	46^	35v
	C	1.8	7	162	1475	304	258	258	87^	607	220	415	397	442	397	212	733	343	516	449	514	402	46^	35v
OLYMPIC DIARY-MON 1																								
MON 1.39A 1 ABC 15	A	3.0	18	266	1309	208^	104^	139^	85^	591	153^	188^	171^	264	197^	98^	678	308	473	454	491	412	20v	20v
209 97 SC 15	B	3.4	20	303	1373	208	160	159	64^	538	145	289	276	324	276	78^	743	275	478	441	514	480	19v	14v
	C	3.4	20	303	1373	208	160	159	64^	538	145	289	276	324	276	78^	743	275	478	441	514	480	19v	14v
OLYMPIC DIARY-TUE 1																								
TUE 11.57P 1 ABC 14	A	4.6	14	408	1298	198	158	152^	63^	605	163	288	277	306	266	102^	537	187	281	230	264	253	66^	25v
213 99 SC 14	B	4.7	17	413	1340	237	174	178	60^	692	170	327	309	369	335	68	547	166	298	275	324	292	22^	18^
	C	4.7	17	413	1340	237	174	178	60^	692	170	327	309	369	335	68	547	166	298	275	324	292	22^	18^
OLYMPIC DIARY-WED 1																								
WED 11.57P 1 ABC 13	A	4.4	13	390	1293	202	147^	163^	55^	568	101^	229	229	291	248	72^	620	177	304	304	328	290	33v	13v
212 99 SC 13	B	4.6	16	404	1346	243	178	186	68	689	150	322	298	350	322	41^	559	144	285	270	329	309	14v	22^
	C	4.6	16	404	1346	243	178	186	68	689	150	322	298	350	322	41^	559	144	285	270	329	309	14v	22^
OLYMPIC DIARY-THU 1																								
THU 11.55P 1 ABC 15	A	3.9	12	346	1529	302	240	244	102^	719	189	407	379	436	377	141^	640	183^	357	314	383	336	81^	15v
CONT'D	B	4.0	14	352	1399	260	186	187	62^	691	172	334	314	371	338	66^	625	195	337	312	370	342	21^	16v

A—CURRENT REPORT B—QUARTER AVERAGE C—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM AUDIENCE ESTIMATES (Alpha)

DEC.21-27,1987

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																								
OLYMPIC DIARY-THU 1-CONT'D																								
204 95 SC 15	C	4.0	14	352	1399	260	186	187	62^	691	172	334	314	371	338	66^	625	195	337	312	370	342	21^	16v
OLYMPIC DIARY-FRI 1	A	4.9	16	434	1488	159	100^	84^	73^	691	232	310	287	352	314	<<	637	128^	317	317	432	432	24v	42^
FRI 11.55P 1 ABC 15	B	4.7	14	415	1416	233	153	170	58^	700	170	322	305	374	339	48^	611	149	315	301	371	348	25^	21^
201 98 SC 15	C	4.7	14	415	1416	233	153	170	58^	700	170	322	305	374	339	48^	611	149	315	301	371	348	25^	21^
SATURDAY NIGHT(R)	A	8.3	25	735	1641	318	257	238	114	679	303	490	459	515	457	175	734	418	573	516	563	501	98	53^
SAT 11.30P 78 NBC 10	B	8.1	25	721	1599	314	269	240	146	676	323	492	448	486	426	159	613	321	489	440	478	422	103	93
193 96 GV 10	C	8.1	25	721	1599	314	269	240	146	676	323	492	448	486	426	159	613	321	489	440	478	422	103	93
11.30 - 12.00	A	9.4	25	833	1674	311	249	231	104	713	290	479	458	525	466	160	753	408	571	527	580	514	80	52^
12.00 - 12.30	A	8.0	24	709	1625	325	261	243	120	657	310	496	457	508	455	184	729	426	579	515	563	506	108	59^
12.30 - 1.00	A	6.9	24	611	1614	322	269	246	124	654	322	505	469	512	445	193	709	430	568	501	529	468	120	48^
TONIGHT SHOW	A	6.8	21	598	1529	305	241	219	102	758	246	432	393	438	393	126	594	234	387	348	384	334	72	55
M-WF 11.30P 60 NBC 62	B	6.2	21	545	1412	286	226	218	93	747	237	420	389	441	397	93	544	210	355	328	363	316	33^	35^
201 99 GV 62	C	6.2	21	545	1412	286	226	218	93	747	237	420	389	441	397	93	544	210	355	328	363	316	33^	35^
11.30 - 12.00	A	7.3	20	645	1522	301	233	217	102	761	246	425	386	438	396	111	579	212	364	333	369	325	72	54
12.00 - 12.30	A	6.2	21	552	1537	309	251	222	102	754	247	440	401	437	389	143	611	259	414	365	400	345	73	56
TOP OF THE POPS	A	2.4	8	213	1673	369	322	282^	278^	833	381	629	553	650	534	109^	560	276^	429	416	461	400	64v	102^
FRI 11.30P 60 CBS 14	B	2.3	8	205	1490	317	263	259	154	742	290	482	436	493	435	108^	513	244	384	359	392	327	45^	73^
166 84 GV 14	C	2.3	8	205	1490	317	263	259	154	742	290	482	436	493	435	108^	513	244	384	359	392	327	45^	73^
11.30 - 12.00	A	2.7	9	239	1733	391	346	299	279	891	390	647	567	668	550	107^	578	291	427	421	468	392	66v	96^
12.00 - 12.30	A	2.0	8	177	1675	357^	307^	273^	290^	796	387	636	561	658	540	117^	563	270^	453	416	474	431	65v	114^
TOP OF THE POPS:XMAS(S,R)	A	1.3	7	115	1610	384^	344^	284^	297^	707	247^	538^	471^	608	513^	133v	600	342^	461^	387^	470^	432^	42v	139v
FRI 12.30A 64 CBS																								
136 69 GV																								
12.30 - 1.00	A	1.4	6	124	1710	390^	352^	283^	309^	801	316^	616	536	697	596	114v	605	280^	457^	422^	497^	455^	51v	128v
1.00 - 1.30	A	1.1	6	97	1692	410^	364^	306^	321^	675	189^	505^	445^	573^	474^	185^	660	454^	519^	378^	480^	436^	41v	171^
1.30 - 2.00	A	1.0	6	89	1577	513^	458^	405^	297^	713^	257^	560^	498^	598^	496^	31v	683^	427^	517^	486^	600^	600^	<<	133v
WILTON NORTH REPORT	A	1.2	4	105	1446	334	291^	213^	170^	605	298^	459	398	418	357	115^	551	254^	434	377	395	351	62v	76v
MON-FRI 11.30P 60 FOX 11	B	1.2	4	104	1398	286	237^	193^	134^	581	271^	423	381	411	360	159^	579	305	472	409	425	349	57v	59v
114 83 GV 11	C	1.2	4	104	1398	286	237^	193^	134^	581	271^	423	381	411	360	159^	579	305	472	409	425	349	57v	59v
11.30 - 12.00	A	1.4	4	122	1432	337	292	195^	200^	587	296	444	374	391	320	125^	541	279	423	373	393	332	57v	97^
12.00 - 12.30	A	0.9	3	83	1527	343^	303^	250^	134^	658	313^	501	449	477	428	106^	590	229^	468	398^	413	393^	73v	49v

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

DEC. 21-27, 1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOTAL 6-11
MON-FRI EARLY MORNING																												
ABC WORLD NEWS-MORN-615A					A	1.2	15	103	79v	205^	150^	560	58v	266^	284^	344	266^	503	118^	305^	327	331	153^	19v	13v	<<	<<	<<
MON-FRI	6.15A	15	ABC	65	B	1.4	15	121	65^	260	215	609	166^	364	367	340	205^	512	147^	304	331	300	160^	17v	24v	11v	14v	12v
	139	83	N	65	C	1.4	15	121	65^	260	215	609	166^	364	367	340	205^	512	147^	304	331	300	160^	17v	24v	11v	14v	12v
ABC WORLD NEWS-MORN-645A					A	1.6	16	145	68^	242	176^	607	113^	290	303	337	275	521	156^	308	300	281	174^	18v	29v	<<	7v	<<
MON-FRI	6.45A	15	ABC	65	B	2.2	16	195	65^	269	214	614	154	377	392	343	189	483	129^	248	278	284	171	36^	33v	24v	22v	29v
	182	92	N	65	C	2.2	16	195	65^	269	214	614	154	377	392	343	189	483	129^	248	278	284	171	36^	33v	24v	22v	29v
BEFORE HOURS					A	0.6	9	51	95v	309^	280^	597^	160v	388^	355^	283^	201^	526^	226^	301^	283^	175^	171^	<<	<<	76v	56v	107v
MON-FRI	6.15A	15	NBC	65	B	0.7	9	60	73v	312^	278^	620	167^	389^	385^	306^	198^	415^	192^	247^	228^	122^	133^	12v	28v	<<	15v	21v
	143	85	N	65	C	0.7	9	60	73v	312^	278^	620	167^	389^	385^	306^	198^	415^	192^	247^	228^	122^	133^	12v	28v	<<	15v	21v
CBS MORNING NEWS- 6:30AM					A	0.9	12	83	125^	279^	149^	622	132^	245^	314^	321^	291^	502	139^	213^	233^	218^	213^	<<	26v	48v	<<	35v
MON-FRI	6.30A	30	CBS	70	B	1.2	11	103	46v	279	138^	618	125^	255	296	343	289	381	100^	167^	166^	196^	188^	14v	15v	36v	19v	33v
	153	89	N	70	C	1.2	11	103	46v	279	138^	618	125^	255	296	343	289	381	100^	167^	166^	196^	188^	14v	15v	36v	19v	33v
CBS THIS MORNING-1					A	1.8	11	163	29v	170^	82^	630	54^	162^	193^	306	417	423	42v	147^	161^	210	247	8v	<<	30v	<<	14v
MON-FRI	7.30A	30	CBS	20	B	2.0	11	180	54^	166	100^	640	114^	225	242	269	369	423	75^	188	179	196	217	22v	6	24v	16v	23v
	201	98	N	20	C	2.0	11	180	54^	166	100^	640	114^	225	242	269	369	423	75^	188	179	196	217	22v	6v	24v	16v	23v
CBS THIS MORNING-2					A	2.3	10	200	22v	158^	87^	674	93^	183	225	304	426	405	59^	147^	164^	180	223	18v	10v	36v	19v	35v
MON-FRI	8.30A	30	CBS	20	B	2.4	11	211	41^	140	77^	700	145	231	252	275	413	397	74^	148	139	151	229	11v	5v	37^	19v	36^
	201	98	N	20	C	2.4	11	211	41^	140	77^	700	145	231	252	275	413	397	74^	148	139	151	229	11v	5v	37^	19v	36^
GOOD MORNING, AMERICA-730					A	3.5	21	307	50^	248	171	657	130	315	341	324	290	459	112	223	253	260	182	19v	7v	20v	17v	20v
MON-FRI	7.30A	30	ABC	64	B	4.3	22	383	60^	244	188	710	153	370	391	373	288	433	102	196	211	220	198	17^	7v	22^	21^	25^
	214	99	N	64	C	4.3	22	383	60^	244	188	710	153	370	391	373	288	433	102	196	211	220	198	17^	7v	22^	21^	25^
GOOD MORNING, AMERICA-830					A	4.3	19	381	66^	240	175	716	125	338	358	383	324	438	95	204	216	233	193	15v	24^	30^	43^	41^
MON-FRI	8.30A	30	ABC	65	B	4.5	21	397	72	205	160	766	150	356	373	395	352	376	70	148	162	192	190	10v	6v	22v	23v	19^
	211	98	N	65	C	4.5	21	397	72	205	160	766	150	356	373	395	352	376	70	148	162	192	190	10v	6v	22^	23^	19^
NBC NEWS AT SUNRISE					A	1.5	18	131	74^	327	289	638	141^	372	383	341	222^	499	143^	231^	221^	211^	231^	10v	23v	26v	18v	43v
MON-THU	6.00A	30	NBC	65	B	1.9	20	171	70^	318	268	642	153	385	407	355	206	477	110^	212	230	235	221	17v	43v	16v	12v	22v
	197	98	N	65	C	1.9	20	171	70^	318	268	642	153	385	407	355	206	477	110^	212	230	235	221	17v	43^	16v	12v	22v
FRI	6.30A	30																										
6.00 - 6.30					A	1.7	19	146	83^	334	292	629	136^	377	402	359	203^	483	144^	242	222	212	213	12v	21v	24v	20v	42v
6.30 - 7.00					A.	0.8	11	71	<<	267^	267^	707^	180v	330^	221v	192v	376^	633^	137v	139v	212v	208v	379^	<<	36v	46v	<<	45v
TODAY SHOW-7.30AM					A	3.8	22	333	38^	224	177	612	120	293	307	334	286	532	124	257	265	268	243	11v	12v	26^	20v	37^
MON-FRI	7.30A	30	NBC	65	B	4.5	22	396	60^	219	162	677	137	327	349	352	306	490	115	234	233	229	234	16v	13v	25^	20^	29^
	205	99	N	65	C	4.5	22	396	60^	219	162	677	137	327	349	352	306	490	115	234	233	229	234	16v	13v	25^	20^	29^
TODAY SHOW-8.30AM					A	4.7	20	413	37^	188	139	684	82	255	298	364	375	473	106	226	232	230	219	29^	15v	18v	23^	31^
MON-FRI	8.30A	30	NBC	65	B	4.6	21	405	73	163	131	719	129	321	341	367	360	434	97	206	201	205	214	11v	9v	19^	17^	16^
	205	99	N	65	C	4.6	21	405	73	163	131	719	129	321	341	367	360	434	97	206	201	205	214	11v	9v	19^	17^	16^

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PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME																									
ALL MY CHILDREN		A	7.7	24	678	119	237	211	204	827	370	541	394	447	315	233	324	96	29^	108	77	87	110	95	102
MON-THU 1.00P 60 ABC	64	B	7.6	26	677	144	239	212	149	859	375	561	431	484	342	245	272	85	14^	35^	28^	63	51	81	32^
217 99 DD	64	C	7.6	26	677	144	239	212	149	859	375	561	431	484	342	245	272	85	14^	35^	28^	63	51	81	32^
1.00 - 1.30		A	7.4	23	656	118	237	209	204	821	357	529	389	444	323	236	333	96	30^	119	86	96	105	94	106
1.30 - 2.00		A	7.9	25	698	121	237	214	204	836	382	553	400	451	308	232	317	96	27^	98	69	79	115	96	98
AMERICAN TREASURY		A	4.9	15	430	101^	194	101^	133	893	225	369	266	325	410	465	339	142	44^	82^	56^	58^	57^	53^	61^
MON&WED 3.58P 1 CBS	40	B	4.4	15	393	82	172	112	121	860	229	409	317	371	369	397	280	130	24^	45^	40^	32^	43^	33^	42^
195 90 DO	40	C	4.4	15	393	82	172	112	121	860	229	409	317	371	369	397	280	130	24^	45^	40^	32^	43^	33^	42^
ANOTHER WORLD		A	5.2	17	461	46^	219	186	248	868	285	485	305	367	376	321	386	128	52^	158	93	40^	79	39^	80
MON-FRI 2.00P 60 NBC	61	B	4.8	17	425	76	214	184	154	869	275	476	350	411	377	332	296	109	24^	56^	44^	25^	41^	40^	26^
201 98 DD	61	C	4.8	17	425	76	214	184	154	869	275	476	350	411	377	332	296	109	24^	56^	44^	25^	41^	40^	26^
2.00 - 2.30		A	5.3	17	466	43^	212	184	251	861	286	485	305	366	371	315	402	129	54^	161	96	38^	80	37^	82
2.30 - 3.00		A	5.2	17	459	48^	223	187	242	868	282	480	302	366	378	325	368	126	50^	154	90	41^	76	40^	77
AS THE WORLD TURNS		A	6.6	21	587	70	203	128	133	868	202	386	294	366	403	410	319	120	31^	95	57	52^	67	36^	83
MON-THU 2.00P 60 CBS	67	B	6.2	22	546	79	162	106	112	908	219	415	320	391	410	421	265	117	18^	26^	30^	33^	43^	45^	32^
208 99 DD	67	C	6.2	22	546	79	162	106	112	908	219	415	320	391	410	421	265	117	18^	26^	30^	33^	43^	45^	32^

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
2.00 - 2.30		A	6.6	21	580	69	203	127	131	866	202	381	290	365	399	409	318	122	33^	98	56	53	71	41^	83
2.30 - 3.00		A	6.7	21	591	71	203	129	136	873	202	392	299	369	408	412	321	119	30^	92	59	51^	63	30^	83
BOLD AND THE BEAUTIFUL		A	5.2	16	461	72	191	123	132	844	222	385	284	350	386	393	334	126	37^	74	46^	63^	91	47^	107
MON-THU 1.30P 30 CBS	66	B	4.9	17	437	81	184	128	105	884	226	423	329	394	407	396	285	117	15^	17^	20^	38^	50^	51^	37^
199 94 DD	66	C	4.9	17	437	81	184	128	105	884	226	423	329	394	407	396	285	117	15^	17^	20^	38^	50^	51^	37^
CLASSIC CONCENTRATION		A	3.5	14	310	76^	185	143	88^	753	197	373	310	387	317	304	416	160	56^	56^	43^	90^	131	75^	145
MON-THU 10.30A 30 NBC	62	B	3.3	15	290	85^	143	114	82^	818	216	381	311	369	321	380	334	161	24^	22v	21v	45^	64^	66^	43^
141 75 QG	62	C	3.3	15	290	85^	143	114	82^	818	216	381	311	369	321	380	334	161	24^	22v	21v	45^	64^	66^	43^
DAYS OF OUR LIVES		A	7.2	23	634	61	207	177	266	817	274	479	317	375	352	280	366	105	54	171	129	51^	86	49^	89
MON FRI 1.00P 60 NBC	64	B	6.7	23	595	91	191	159	172	848	290	488	359	425	371	294	285	106	24^	71	58	35^	44	49	30^
203 99 DD	64	C	6.7	23	595	91	191	159	172	848	290	488	359	425	371	294	285	106	24^	71	58	35^	44	49	30^
1.00 - 1.30		A	6.9	22	610	63	209	180	265	818	283	478	313	372	340	281	369	106	50^	164	122	53^	91	51^	93
1.30 - 2.00		A	7.4	23	656	60	205	176	268	820	268	483	323	379	365	281	364	104	58	179	136	49^	83	46^	86
GENERAL HOSPITAL		A	7.5	23	665	105	225	188	197	851	342	518	370	422	334	282	272	105	35^	101	70	54	81	57	78
MON-THU 3.00P 60 ABC	64	B	7.8	26	691	126	238	201	169	879	362	542	409	455	335	291	236	90	23^	66	48	48	49	61	36^
217 99 DD	64	C	7.8	26	691	126	238	201	169	879	362	542	409	455	335	291	236	90	23^	66	48	48	49	61	36^
3.00 - 3.30		A	7.5	24	662	109	221	187	198	849	344	520	369	421	333	277	274	107	38^	93	67	52	82	61	74
3.30 - 4.00		A	7.6	23	673	100	226	187	193	845	336	510	366	418	332	284	268	103	32^	109	71	55	79	53	81
GUIDING LIGHT		A	6.0	19	527	58^	209	127	123	869	192	368	280	342	420	439	314	116	30^	93	55^	52^	62	30^	83
MON-THU 3.00P 60 CBS	67	B	5.7	19	508	84	178	117	113	890	227	419	328	386	398	413	257	117	13v	35^	29^	32^	47^	40^	39^
207 99 DD	67	C	5.7	19	508	84	178	117	113	890	227	419	328	386	398	413	257	117	13v	35^	29^	32^	47^	40^	39^
CONT'D																									

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																												
GUIDING LIGHT-CONT'D																												
3.00 - 3.30					A	5.9	19	525	58	216	134	122	875	195	383	295	357	428	430	320	117	25^	93	52^	52^	61	30^	83
3.30 - 4.00					A	6.0	18	527	57^	202	121	124	866	189	354	265	328	413	450	308	116	34^	94	58^	52^	63	31^	84
LOVING					A	4.1	13	361	128	237	215	183	774	348	513	381	423	294	219	300	85	67^	116	89	82^	92	96	78^
MON-THU	12.30P	30	ABC	64	B	4.2	15	371	149	238	217	147	848	388	575	445	482	327	236	242	67^	18^	34^	28^	85	49^	96	38^
	176	89	DD	64	C	4.2	15	371	149	238	217	147	848	388	575	445	482	327	236	242	67^	18^	34^	28^	85	49^	96	38^
MR. BELVEDERE-M-F					A	3.7	14	330	123	218	179	188	577	290	415	285	314	208	134	313	46^	80^	119	86^	171	130	102	199
MON-THU	11.30A	30	ABC	78	B	2.8	12	248	132	230	200	137	732	338	507	395	424	287	196	290	55^	32^	58^	38^	116	68^	124	60^
	141	71	CS	78	C	2.8	12	248	132	230	200	137	732	338	507	395	424	287	196	290	55^	32^	58^	38^	116	68^	124	60^
NBC NEWS DIGEST-DAYTIME					A	4.5	15	399	48^	211	182	255	849	268	480	301	347	374	323	397	120	51^	188	95	44^	78^	42^	81^
MWF	2.57P	1	NBC	39	B	4.6	16	404	67	199	174	145	820	238	440	336	393	369	322	313	105	29^	80	58^	24^	40^	34^	30^
	192	96	N	39	C	4.6	16	404	67	199	174	145	820	238	440	336	393	369	322	313	105	29^	80	58^	24^	40^	34^	30^
NEW CARD SHARKS					A	3.4	13	299	61^	165	115	47^	615	125	278	268	316	320	288	424	214	78^	128	54^	139	114	99^	154
MON-THU	10.30A	30	CBS	66	B	3.2	15	282	91	136	96	62^	702	196	331	277	345	325	303	447	258	21v	22v	17v	73^	62^	90	45^
	162	77	QP	66	C	3.2	15	282	91	136	96	62^	702	196	331	277	345	325	303	447	258	21v	22v	17v	73^	62^	90	45^
NEWSBREAK-11.57					A	5.6	20	496	53^	195	141	108	730	185	335	255	313	347	337	402	177	50^	83	48^	77	95	77	95
MON-THU	11.57A	2	CBS	65	B	5.1	21	450	61	170	123	74	756	183	323	256	308	308	381	413	210	17^	18^	15^	49^	54^	67	35^
	177	83	N	65	C	5.1	21	450	61	170	123	74	756	183	323	256	308	308	381	413	210	17^	18^	15^	49^	54^	67	35^
NEWSBREAK-3.44					A	5.1	16	447	65^	193	131	123	867	177	349	255	305	416	468	303	108	34^	99	48^	62^	58^	36^	84
MON	3.42P	1	CBS	67	B	5.0	16	441	79	174	122	106	878	218	389	301	358	383	432	250	114	15^	34^	26^	32^	47^	38^	41^
	193	93	N	67	C	5.0	16	441	79	174	122	106	878	218	389	301	358	383	432	250	114	15^	34^	26^	32^	47^	38^	41^
TUE	3.41P	1																										
WED	3.40P	1																										
THU	3.39P	1																										
ONE LIFE TO LIVE					A	7.4	23	653	119	205	179	187	811	332	511	375	435	341	241	279	113	36^	108	66	62	103	81	84
MON-THU	2.00P	60	ABC	62	B	7.7	27	678	140	226	197	158	877	370	560	424	473	354	268	242	96	15^	39	30^	53	53	73	33^
	216	99	DD	62	C	7.7	27	678	140	226	197	158	877	370	560	424	473	354	268	242	96	15^	39	30^	53	53	73	33^
2.00 - 2.30					A	7.3	23	645	119	212	187	180	804	332	511	383	441	332	235	293	115	37^	111	69	62	111	86	87
2.30 - 3.00					A	7.5	24	660	119	199	172	194	821	332	513	369	430	350	247	267	112	36^	105	63	62	95	75	82
PRICE IS RIGHT 1					A	5.8	22	516	73	183	119	90	698	161	317	253	301	326	333	423	190	74	88	59^	141	106	98	149
MON-THU	11.00A	30	CBS	66	B	5.1	23	451	72	151	97	79	730	184	310	238	284	293	374	437	231	18^	20^	16^	68	64	81	51^
	208	97	AP	66	C	5.1	23	451	72	151	97	79	730	184	310	238	284	293	374	437	231	18^	20^	16^	68	64	81	51^
PRICE IS RIGHT 2					A	7.1	26	631	56	174	113	90	699	156	292	224	269	308	362	426	206	57	82	47^	125	110	102	134
MON-THU	11.30A	30	CBS	67	B	6.4	28	564	58	156	106	76	736	176	301	233	279	290	388	444	238	16^	19^	15^	62	57	76	44^
	208	97	AP	67	C	6.4	28	564	58	156	106	76	736	176	301	233	279	290	388	444	238	16^	19^	15^	62	57	76	44^
RYAN'S HOPE					A	3.3	11	288	114	241	211	187	719	309	484	375	430	313	180	308	58^	45^	199	92^	108	102^	88^	122
MON-THU	12.00N	30	ABC	64	B	3.1	12	271	138	249	232	137	833	405	593	478	522	325	196	261	51^	23v	49^	34^	97	52^	103	45^
CONT'D																												

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

DEC. 21-27, 1987

PROGRAM NAME / DAY / TIME / #STNS / DUR / CVG% / NET / TYPE / NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																								
RYAN'S HOPE-CONT'D 166 81 DD 64	C	3.1	12	271	138	249	232	137	833	405	593	478	522	325	196	261	51^	23v	49^	34^	97	52^	103	45^
SALE OF THE CENTURY MON-THU 10.00A 30 NBC 62	A	3.2	13	284	65^	171	125	71^	719	146	322	281	335	293	342	447	195	46^	55^	54^	96^	96^	80^	111
144 75 QG 62	B	2.9	13	254	73^	129	104	58^	783	164	341	294	330	301	406	407	207	15v	22v	18v	46^	53^	65^	34^
	C	2.9	13	254	73^	129	104	58^	783	164	341	294	330	301	406	407	207	15v	22v	18v	46^	53^	65^	34^
SANTA BARBARA MON-FRI 3.00P 60 NBC 62	A	5.0	16	443	65^	196	160	230	811	263	456	303	385	365	273	342	113	44^	160	95	56^	82	62^	76
197 98 DD 62	B	4.9	17	435	92	197	164	172	825	267	472	354	430	378	277	278	102	32^	109	74	30^	50^	45^	34^
	C	4.9	17	435	92	197	164	172	825	267	472	354	430	378	277	278	102	32^	109	74	30^	50^	45^	34^
3.00 - 3.30	A	4.9	16	436	65^	203	167	238	822	271	474	311	393	372	266	345	114	45^	165	92	54^	89	65^	77
3.30 - 4.00	A	5.0	16	447	66^	191	155	225	807	258	443	298	380	362	282	342	113	43^	156	99	58^	77	59^	76
SCRABBLE MON-FRI 12.30P 30 NBC 77	A	4.2	14	370	43^	201	141	84^	773	172	304	252	301	284	421	420	205	46^	89^	44^	100	96	55^	142
153 83 QG 77	B	3.8	14	332	74^	143	113	75^	804	181	328	266	310	300	433	369	192	23^	23^	26^	39^	51^	54^	36^
	C	3.8	14	332	74^	143	113	75^	804	181	328	266	310	300	433	369	192	23^	23^	26^	39^	51^	54^	36^
SUPER PASSWORD MON-FRI 12.00N 30 NBC 63	A	3.6	13	321	40^	174	137	78^	746	181	320	265	302	267	388	406	190	60^	80^	46^	92^	99^	48^	143
151 70 QG 63	B	3.1	12	274	80^	112	85^	82^	788	181	313	244	293	291	426	368	191	22v	27^	22v	44^	62^	63^	43^
	C	3.1	12	274	80^	112	85^	82^	788	181	313	244	293	291	426	368	191	22v	27^	22v	44^	62^	63^	43^
$25,000 PYRAMID MON-THU 10.00A 30 CBS 66	A	3.2	13	286	41^	180	116	66^	661	118	269	232	288	342	336	425	208	40^	83^	40^	102^	99^	62^	140
171 83 QP 66	B	3.3	15	289	85^	137	82^	66^	734	188	316	256	343	338	332	395	230	14v	15v	12v	60^	50^	69^	41^
	C	3.3	15	289	85^	137	82^	66^	734	188	316	256	343	338	332	395	230	14v	15v	12v	60^	50^	69^	41^
WHEEL OF FORTUNE MON-FRI 11.00A 30 NBC 64	A	5.2	19	462	36^	181	126	92	786	158	290	220	288	298	427	468	222	37^	65^	31^	58^	71^	43^	86
202 98 QG 64	B	5.2	22	458	69	155	106	70	812	174	308	252	316	307	440	385	197	18^	23^	21^	36^	50^	55^	30^
	C	5.2	22	458	69	155	106	70	812	174	308	252	316	307	440	385	197	18^	23^	21^	36^	50^	55^	30^
WHO'S THE BOSS? M-F MON THU 11.00A 30 ABC 64	A	4.5	17	401	98	218	186	164	568	267	408	295	326	219	130	305	50^	120	129	101	156	120	84	192
160 85 CS 64	B	3.5	15	313	128	233	209	127	720	323	504	397	427	294	186	289	56^	39^	56^	40^	112	74^	126	60^
	C	3.5	15	313	128	233	209	127	720	323	504	397	427	294	186	289	56^	39^	56^	40^	112	74^	126	60^
WIN, LOSE OR DRAW MON-FRI 11.30A 30 NBC 77	A	4.1	15	363	68^	177	137	131	731	211	372	280	336	286	302	396	157	76^	101	67^	94	119	61^	152
182 87 QG 77	B	3.6	16	322	107	158	127	98	811	234	407	325	389	337	341	317	136	25^	30^	29^	47^	71^	75^	43^
	C	3.6	16	322	107	158	127	98	811	234	407	325	389	337	341	317	136	25^	30^	29^	47^	71^	75^	43^
YOUNG AND THE RESTLESS MON-THU 12.30P 60 CBS 67	A	8.1	27	715	97	198	156	194	817	285	453	310	349	335	324	323	122	45	96	70	71	111	88	95
210 99 DD 67	B	7.6	29	675	98	194	152	129	862	274	452	337	391	355	356	278	124	17^	24^	25^	39	58	67	31^
	C	7.6	29	675	98	194	152	129	862	274	452	337	391	355	356	278	124	17^	24^	25^	39	58	67	31^
12.30 - 1.00	A	7.9	27	700	100	201	160	197	815	287	459	314	354	331	316	323	125	48	96	76	77	112	92	96
1.00 - 1.30	A	8.3	27	733	93	194	152	190	816	283	447	305	343	338	331	322	118	43	95	64	66	110	83	93

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

DEC.21-27,1987

WEEKEND DAYTIME CHILDREN

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
ABC WEEKEND SPECIALS(R)																												
SAT	1.00P	30	ABC	3	A	2.5	7	222	1608	203^	647	450	83^	479	97^	24v	73v	31v	66v	386	238^	148^	148^	238^	133^	105^	130^	108^
	157	83	CA	3	B	2.1	7	186	1506	139^	548	411	85^	405	157^	54^	103^	99^	59^	395	247	148^	168^	227	142^	85^	121^	106^
CON SAWYER/HUCKLEMARY FINN,PT				2	C	2.1	7	186	1506	139^	548	411	85^	405	157^	54^	103^	99^	59^	395	247	148^	168^	227	142^	85^	121^	106^
ALF-SAT MORN																												
SAT	10.00A	30	NBC	7	A	4.3	19	381	1341	52^	307	253	97^	317	178	126^	53^	150^	28v	538	303	235	180	358	223	135^	171	188
	183	84	CA	7	B	6.1	22	538	1515	131	339	293	91	248	218	109	109	141	77	710	361	349	266	444	238	206	224	220
					C	6.1	22	538	1515	131	339	293	91	248	218	109	109	141	77	710	361	349	266	444	238	206	224	220
ALL NEW POUND PUPPIES																												
SAT	9.30A	30	ABC	14	A	2.2	10	195	1659	84v	369	307^	47v	298^	158^	62v	95^	126^	32v	834	353	481	326	508	246^	261^	292^	215^
	211	99	CA	14	B	3.6	14	316	1484	79^	301	259	65^	200	185	90	95	130	55^	798	388	410	321	477	247	230	235	242
					C	3.6	14	316	1484	79^	301	259	65^	200	185	90	95	130	55^	798	388	410	321	477	247	230	235	242
ALVIN AND THE CHIPMUNKS																												
SAT	10.30A	30	NBC	16	A	4.7	20	416	1448	95^	309	252	91^	293	210	74^	136^	138^	72^	636	339	298	249	388	216	171	192	196
	181	86	CA	16	B	6.2	22	547	1520	150	350	302	87	216	231	91	140	145	85	724	341	383	315	409	197	211	217	191
					C	6.2	22	547	1520	150	350	302	87	216	231	91	140	145	85	724	341	383	315	409	197	211	217	191
ANIMAL CRACK-UPS																												
SAT	12.00N	30	ABC	10	A	4.5	14	399	1549	117^	410	312	80^	479	142^	61^	81^	69^	73^	519	210	308	218	301	98^	203	160	141^
	181	88	CL	10	B	3.3	11	291	1511	140	415	307	119	386	222	93^	129	135	87^	488	253	236	198	290	155	135	138	152
					C	3.3	11	291	1511	140	415	307	119	386	222	93^	129	135	87^	488	253	236	198	290	155	135	138	152
BUGS BUNNY & TWEETY SHOW																												
SAT	11.30A	30	ABC	12	A	4.2	14	372	1575	147^	393	337	72^	420	220	123^	97^	147^	73^	542	266	276	231	311	120^	191	159^	152^
	195	93	CA	12	B	4.0	14	354	1525	118	371	295	106	329	211	102	109	133	78^	613	309	304	272	342	172	170	192	150
					C	4.0	14	354	1525	118	371	295	106	329	211	102	109	133	78^	613	309	304	272	342	172	170	192	150
CARE BEAR FAMILY																												
SAT	8.00A	30	ABC	14	A	1.3	13	115	1237	<<	387^	271^	41v	496^	23v	8v	15v	23v	<<	332^	153^	179^	120v	212^	118v	94v	122v	89v
	202	98	CA	14	B	2.1	14	182	1322	69^	292	244	46^	231	98^	34v	63^	65^	33v	700	326	374	248	453	231	222	246	206
					C	2.1	14	182	1322	69^	292	244	46^	231	98^	34v	63^	65^	33v	700	326	374	248	453	231	222	246	206
CBS STORYBREAK																												
SAT	12.00N	30	CBS	11	A	3.2	10	284	1715	246	387	274	97^	264	311	106^	205^	174^	137^	753	342	410	322	431	209^	222^	244	187^
	166	84	CL	11	B	3.0	11	269	1499	179	374	292	88^	241	258	104^	155	168	90^	626	328	298	267	359	201	158	179	181
PIG PLANTAGENET					C	3.0	11	269	1499	179	374	292	88^	241	258	104^	155	168	90^	626	328	298	267	359	201	158	179	181
FLINTSTONE KIDS																												
SAT	11.00A	30	ABC	13	A	3.5	12	310	1439	76^	343	275	32v	274	174^	115^	59^	132^	42v	649	338	311	265	384	197^	187^	183^	201^
	200	94	CA	13	B	3.7	13	328	1574	121	377	320	97	252	255	131	124	177	78^	690	354	336	290	400	198	202	204	196
					C	3.7	13	328	1574	121	377	320	97	252	255	131	124	177	78^	690	354	336	290	400	198	202	204	196
FRAGGLE ROCK																												
SAT	11.00A	30	NBC	7	A	4.1	15	363	1430	114^	296	248	108^	334	223	51^	172^	121^	102^	577	323	254	256	320	167^	153^	181	140^
	174	83	CA	7	B	5.1	17	449	1551	163	370	308	87	242	216	71^	146	121	95	724	355	368	324	400	200	199	223	177
					C	5.1	17	449	1551	163	370	308	87	242	216	71^	146	121	95	724	355	368	324	400	200	199	223	177
GUMMI BEARS																												
SAT	8.00A	30	NBC	16	A	1.5	15	133	1264	29v	259^	195^	83v	409^	96v	28v	68v	60v	36v	500	320^	181^	189^	312^	202^	110v	151^	161^
	200	98	CA	16	B	3.0	21	262	1356	59^	304	251	47^	202	149	84^	65^	99^	51^	701	383	317	278	423	247	176	216	207
					C	3.0	21	262	1356	59^	304	251	47^	202	149	84^	65^	99^	51^	701	383	317	278	423	247	176	216	207
HELLO KITTY																												
SAT	8.00A	30	CBS	15	A	1.1	11	97	1415	92v	471^	321^	127v	400^	143v	143v	<<	54v	89v	401^	248^	154v	68v	334^	206^	128v	135v	198^
	CONT'D				B	1.9	13	168	1282	39v	272	184	41^	211	96^	68^	28v	60^	36v	704	352	352	228	476	242	234	289	187

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PROGRAM AUDIENCE ESTIMATES (Alpha)

DEC. 21-27, 1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES: AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN CONT'D																												
HELLO KITTY-CONT'D																												
	201	96	CA	15	C	1.9	13	168	1282	39v	272	184	41^	211	96^	68^	28v	60^	36v	704	352	352	228	476	242	234	289	187
KIDD VIDEO																												
SAT	12.30P	30	CBS	12	A	3.5	10	310	1540	196^	303	207	77^	241	358	135^	223	221	137^	639	295	344	260	379	168^	211	194^	185^
	157	80	CA	12	B	2.5	9	224	1536	182	392	294	99^	245	292	112^	180	175	117^	607	318	289	258	349	190	159	181	168
					C	2.5	9	224	1536	182	392	294	99^	245	292	112^	180	175	117^	607	318	289	258	349	190	159	181	168
LITTLE CLOWNS-HAPPYTOWN																												
SAT	8.30A	30	ABC	14	A	1.6	11	142	1449	16v	356^	277^	46v	436^	44v	30v	14v	30v	14v	613	282^	331^	129^	484	245^	239^	317^	167^
	206	99	CA	14	B	2.6	14	227	1476	79^	311	265	59^	213	134	60^	74^	85^	50^	817	365	452	298	519	261	259	275	244
					C	2.6	14	227	1476	79^	311	265	59^	213	134	60^	74^	85^	50^	817	365	452	298	519	261	259	275	244
LITTLE WIZARDS																												
SAT	10.00A	30	ABC	12	A	2.6	10	230	1323	121^	297	242^	98^	268^	159^	107^	52v	65v	95^	598	291	308	236^	362	150^	212^	234^	128^
	206	97	CA	12	B	3.8	14	340	1475	98	339	292	92	223	212	111	101	128	84^	701	371	331	315	386	216	171	193	193
					C	3.8	14	340	1475	98	339	292	92	223	212	111	101	128	84^	701	371	331	315	386	216	171	193	193
MIGHTY MOUSE																												
SAT	10.30A	30	CBS	12	A	3.8	14	337	1623	134^	466	346	55^	246	115^	79^	36v	70^	45v	795	435	359	411	384	196	188^	259	125^
	197	96	CA	12	B	4.1	15	366	1531	86	318	254	59^	218	146	74^	71^	94	52^	849	485	364	393	456	263	193	270	186
					C	4.1	15	366	1531	86	318	254	59^	218	146	74^	71^	94	52^	849	485	364	393	456	263	193	270	186
MUPPET BABIES I																												
SAT	8.30A	30	CBS	15	A	2.2	16	195	1192	46v	303^	200^	54v	247^	79v	50v	28v	59v	19v	563	272^	291^	189^	375	185^	190^	240^	134^
					B	3.5	18	309	1404	43^	255	189	31^	184	95	55^	41^	70^	25^	870	456	414	316	554	294	259	329	225
	206	97	CA	15	C	3.5	18	309	1404	43^	255	189	31^	184	95	55^	41^	70^	25^	870	456	414	316	554	294	259	329	225
MUPPET BABIES II																												
SAT	9.00A	30	CBS	15	A	3.1	18	275	1456	70^	288	217^	24v	224^	112^	32v	80^	89^	22v	833	413	420	292	541	291	250	357	184^
	206	97	CA	15	B	4.4	19	390	1467	45^	256	196	37^	176	105	58^	47^	78	27^	931	481	450	360	571	296	276	328	243
					C	4.4	19	390	1467	45^	256	196	37^	176	105	58^	47^	78	27^	931	481	450	360	571	296	276	328	243
MUPPET BABIES III																												
SAT	9.30A	30	CBS	15	A	3.9	18	346	1606	74^	287	226	27v	222	116^	29v	87^	92^	24v	981	509	472	349	632	319	313	401	231
	204	97	CA	15	B	4.8	19	424	1507	57^	263	211	39^	184	117	60^	57^	83	34^	943	511	433	385	558	301	257	326	232
					C	4.8	19	424	1507	57^	263	211	39^	184	117	60^	57^	83	34^	943	511	433	385	558	301	257	326	232
MY PET MONSTER																												
SAT	9.00A	30	ABC	14	A	1.9	11	168	1620	55v	375^	310^	52v	279^	109^	72v	38v	77v	32v	857	397	459	280^	577	300^	277^	376^	201^
	209	99	CA	14	B	3.3	15	292	1489	71^	276	237	66^	192	184	98	86^	125	59^	837	419	418	311	526	288	238	261	265
					C	3.3	15	292	1489	71^	276	237	66^	192	184	98	86^	125	59^	837	419	418	311	526	288	238	261	265
NEW ARCHIES(B)																												
SAT	11.30A	30	NBC		A	3.4	12	301	1415	108^	281	214	131^	296	306	122^	185^	186^	120^	532	244	288	222	310	142^	168^	161^	149^
	152	74	CA																									
PEE WEE'S PLAYHOUSE																												
SAT	10.00A	30	CBS	15	A	5.1	21	452	1721	128^	344	277	51^	296	141	30v	111^	80^	61^	941	478	463	390	550	276	274	316	235
	208	99	CL	15	B	6.0	22	530	1556	91	295	243	54	223	143	54	89	91	52	895	477	418	392	503	261	242	301	202
					C	6.0	22	530	1556	91	295	243	54	223	143	54	89	91	52	895	477	418	392	503	261	242	301	202
POPEYE & SON																												
SAT	11.00A	30	CBS	12	A	4.1	14	363	1759	153^	420	304	117^	274	236	121^	115^	126^	110^	830	495	334	383	447	270	177	250	197
	192	93	CA	12	B	3.9	14	348	1578	111	348	276	79^	238	205	98	107	124	81^	787	460	327	352	434	252	182	240	194
					C	3.9	14	348	1578	111	348	276	79^	238	205	98	107	124	81^	787	460	327	352	434	252	182	240	194
REAL GHOSTBUSTERS																												
SAT	10.30A	30	ABC	11	A	3.8	14	337	1331	123^	302	239	91^	284	158^	99^	59^	87^	71^	587	377	209	214	373	226	146^	208	164^
	CONT'D				B	4.6	17	412	1544	117	352	299	121	259	259	139	120	164	95	673	387	286	277	396	240	156	195	201

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WEEKEND DAYTIME CHILDREN CONT'D																											
REAL GHOSTBUSTERS-CONT'D																											
210	99	CA	11	C	4.6	17	412	1544	117	352	299	121	259	259	139	120	164	95	673	387	286	277	396	240	156	195	201
SMURFS I																											
SAT 8.30A	30	NBC	16	A	2.5	18	222	1322	27v	240^	218^	84^	348	107^	82^	25v	88^	19v	627	380	247^	329	298	185^	113^	142^	156^
205	99	CA	16	B	4.2	22	370	1408	78	324	274	52^	207	167	89	78	112	54^	711	377	334	298	413	227	186	215	198
				C	4.2	22	370	1408	78	324	274	52^	207	167	89	78	112	54^	711	377	334	298	413	227	186	215	198
SMURFS II																											
SAT 9.00A	30	NBC	16	A	3.6	20	319	1480	57^	297	239	125^	353	187^	111^	75^	139^	48v	643	372	271	275	368	213	155^	185^	183^
205	99	CA	16	B	5.4	24	475	1420	99	339	286	69	229	179	88	92	120	59	673	364	309	292	380	215	165	205	176
				C	5.4	24	475	1420	99	339	286	69	229	179	88	92	120	59	673	364	309	292	380	215	165	205	176
SMURFS III																											
SAT 9.30A	30	NBC	16	A	4.5	21	399	1534	100^	349	301	111^	323	190	125^	65^	149^	41v	671	354	318	282	389	206	183	190	199
205	99	CA	16	B	6.0	24	532	1445	117	356	307	79	234	188	93	95	121	67	668	351	317	289	379	206	174	202	177
				C	6.0	24	532	1445	117	356	307	79	234	188	93	95	121	67	668	351	317	289	379	206	174	202	177
TEEN WOLF																											
SAT 11.30A	30	CBS	11	A	4.0	13	354	1672	195	416	329	117^	273	263	130^	133^	142^	121^	719	429	291	303	416	236	180	212	204
184	89	CA	11	B	3.6	13	317	1547	156	387	318	80^	231	244	108	135	154	90^	686	389	297	296	389	225	164	213	176
				C	3.6	13	317	1547	156	387	318	80^	231	244	108	135	154	90^	686	389	297	296	389	225	164	213	176

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PROGRAM AUDIENCE ESTIMATES (Alpha)

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PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS																									
CALGARY OLYMPIC SPECIAL(S) SAT 4.00P 120 ABC 213 99 SE		A	3.9	9	346	1478	221	735	345	711	312	531	54^	182^	301	516	287	366	247	327	267	150^	38v	21v	175^
4.00 - 4.30		A	3.2	8	284	1414	199^	701	360	685	275	532	64^	215^	326	516	310	393	261	344	249	124^	27v	9v	154^
4.30 - 5.00		A	3.9	9	346	1516	238	752	355	734	329	553	56^	207	330	545	322	404	274	356	270	141^	34v	11v	177^
5.00 - 5.30		A	4.0	9	354	1513	235	728	348	693	324	532	61^	174^	308	514	290	376	247	333	281	138^	41v	26v	213
5.30 - 6.00		A	4.4	10	390	1493	213	769	329	741	318	521	40v	149^	258	506	243	314	218	289	269	192	47^	34v	156^
CBS NFL TODAY-(SAT)(S) SAT 3.30P 30 CBS 209 99 SC		A	4.9	13	434	1648	226	518	246	477	208	853	100^	314	509	807	463	534	409	481	410	273	92^	35v	185
CBS NFL FTBL GAME (SAT)(S) SAT 4.00P 210 CBS 211 99 SE WASHINGTON VS MINNESOTA		A	16.6	38	1471	1671	202	522	244	501	233	969	86	329	543	945	519	599	457	538	462	345	70	39^	110
4.00 - 4.30		A	14.0	36	1240	1653	192	483	234	463	214	996	102	342	574	966	545	633	473	561	493	333	65	29^	108
4.30 - 5.00		A	16.3	40	1444	1607	196	486	229	462	209	975	87	324	538	955	519	600	451	532	473	356	54	25^	93
5.00 - 5.30		A	16.2	40	1435	1637	200	506	236	485	225	966	88	339	533	943	510	532	445	526	448	352	66	33^	99
5.30 - 6.00		A	16.4	39	1453	1619	187	498	226	479	213	954	85	321	524	929	500	581	439	522	451	347	68	37^	99
6.00 - 6.30		A	17.2	38	1524	1673	195	520	238	497	227	964	81	340	552	937	525	598	471	545	452	339	73	41^	116
6.30 - 7.00		A	18.3	38	1621	1727	214	553	262	532	254	969	85	325	552	943	527	603	467	543	462	341	80	50	125
7.00 - 7.30		A	17.8	36	1577	1763	227	590	278	571	279	965	77	315	533	942	511	592	456	538	464	350	83	56	126
CBS NFL TODAY		A	7.5	22	665	1505	212	440	271	427	234	854	103	337	608	816	569	624	505	560	430	192	77^	58^	134
SUN 12.30P 30 CBS	16	B	6.0	19	534	1395	183	452	245	437	232	752	88	292	486	723	457	517	398	458	341	206	77	61	115
202 98 SC	16	C	6.0	19	534	1395	183	452	245	437	232	752	88	292	486	723	457	517	398	458	341	206	77	61	115
CBS NFL FOOTBALL GAME 1		A	17.3	41	1533	1633	232	450	243	443	243	977	103	351	622	935	580	651	519	589	472	284	76	54	130
SUN 1.00P 193 CBS	15	B	14.5	37	1286	1563	197	487	272	471	253	872	93	313	533	838	499	573	440	514	417	265	94	69	109
210 99 SE	15	C	14.5	37	1286	1563	197	487	272	471	253	872	93	313	533	838	499	573	440	514	417	265	94	69	109
VARIOUS TEAMS AND TIMES																									
1.00 - 1.30		A	14.1	38	1249	1567	225	425	224	422	225	909	85	314	570	877	538	611	486	558	462	266	87	65	147
1.30 2.00		A	16.2	41	1435	1604	213	413	225	410	234	968	101	353	631	928	591	662	530	601	477	266	72	50	151
2.00 - 2.30		A	17.6	43	1559	1629	239	440	236	436	250	978	103	349	622	939	584	646	519	582	471	293	71	52	140
2.30 - 3.00		A	17.4	41	1542	1623	238	437	235	430	233	993	111	367	645	946	598	665	534	600	474	282	70	50	124
3.00 - 3.30		A	19.0	45	1683	1630	233	454	254	444	251	991	107	354	626	944	579	655	519	595	477	289	74	53	111
3.30 - 4.00		A	19.7	45	1745	1634	238	495	277	483	269	973	104	358	618	934	579	652	514	588	457	281	72	50	94
4.00 - 4.30		A	15.8	35	1400	1695	235	526	276	508	262	974	100	340	602	934	562	636	502	576	466	298	80	52	116
CBS NFL FOOTBALL GAME 2		A	16.9	34	1497	1833	245	581	319	558	292	1001	113	375	613	967	580	668	500	588	455	300	121	74	131
SUN 4.31P 151 CBS CONT'D	8	B	12.2	25	1085	1628	216	525	271	508	272	893	78	300	532	865	504	586	454	535	440	279	102	72	108

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PROGRAM NAME / DAY / TIME / #STNS / DUR / CVG% / NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																									
CBS NFL FOOTBALL GAME 2-CONT'D 198 79 SE	8	C	12.2	25	1085	1628	216	525	271	508	272	893	78	300	532	865	504	586	454	535	440	279	102	72	108
CHICAGO VS LA RAIDERS																									
4.30 - 5.00		A	16.0	34	1418	1776	250	574	326	548	293	993	128	372	608	960	575	661	480	566	447	299	104	73	106
5.00 - 5.30		A	16.1	34	1426	1863	231	595	331	572	293	1041	134	396	645	1005	610	700	511	601	468	305	106	57	122
5.30 - 6.00		A	16.2	33	1435	1842	237	573	308	554	281	1018	114	384	627	983	591	677	512	598	457	306	128	71	123
6.00 - 6.30		A	17.2	33	1524	1830	250	573	317	548	292	985	99	368	596	949	561	657	497	593	455	293	135	82	137
6.30 - 7.00		A	18.9	34	1675	1840	253	577	312	558	295	976	99	364	597	946	567	652	498	582	449	295	129	84	158
7.00 - 7.30		A	19.7	35	1745	1786	250	672	313	654	311	875	65	290	507	858	490	547	443	499	403	311	95	63	143
CHAMPIONSHIPS OF THE USGA(S) SAT 3.30P 30 ABC 188 89 SA		A	1.8	5	159	1076	103v	491	230^	491	223^	465	11v	97v	193^	461	189^	324^	182^	316^	276^	137^	49v	18v	72v
NFL LIVE-SAT(S) SAT 12.00N 30 NBC 208 99 SC		A	6.3	20	558	1475	166	370	218	355	152	747	104^	313	511	701	465	509	408	452	339	192	137	97^	221
NFL SINGLE-SAT(S)		A	13.9	39	1232	1589	172	476	246	461	222	894	95	320	540	859	505	576	445	516	425	283	99	61	120
SAT 12.30P 199 NBC 208 99 SE																									
CLEVELAND VS PITTSBURGH																									
12.30 - 1.00		A	10.1	31	895	1620	184	460	259	438	213	816	86	301	515	778	477	527	430	479	378	251	135	84	209
1.00 - 1.30		A	12.2	36	1081	1596	167	450	244	432	202	861	92	317	511	827	477	551	419	493	380	276	120	71	166
1.30 - 2.00		A	13.3	39	1178	1553	166	469	255	450	212	881	106	320	511	848	479	558	405	484	397	290	91	61	113
2.00 - 2.30		A	14.5	41	1285	1594	170	486	253	472	229	920	120	326	535	879	493	572	415	494	435	307	88	58	100
2.30 - 3.00		A	15.4	41	1364	1578	175	484	242	472	227	920	92	318	548	891	519	595	456	532	452	296	87	55	87
3.00 - 3.30		A	16.5	44	1462	1577	175	488	236	477	230	902	82	318	562	867	527	593	480	546	455	274	92	55	96
3.30 - 4.00		A	16.2	42	1435	1614	168	485	239	473	234	934	86	343	592	895	553	625	506	577	460	270	90	50	105
NFL POST-SAT(S) SAT 3.49P 10 NBC 194 96 SC		A	10.0	26	886	1638	169	504	267	493	258	942	89	408	649	918	625	695	560	629	433	224	68^	43^	123
NFL LIVE SUN 12.30P 30 NBC 190 97 SC	16	A	5.0	14	443	1503	178	412	216	408	205	829	117^	369	574	778	523	585	457	519	388	194	94^	69^	169
	16	B	4.1	13	366	1377	186	426	240	415	211	733	121	329	500	686	453	509	380	436	309	177	98	76	120
		C	4.1	13	366	1377	186	426	240	415	211	733	121	329	500	686	453	509	380	436	309	177	98	76	120
NFL SINGLE SUN 1.00P 186 NBC 208 99 SE		A	11.5	28	1019	1657	215	507	280	486	250	935	139	379	599	894	558	653	460	555	434	241	83	56^	132
	8	B	10.9	27	966	1564	220	479	277	461	245	890	124	346	555	844	509	585	431	507	401	259	96	67	99
	8	C	10.9	27	966	1564	220	479	277	461	245	890	124	346	555	844	509	585	431	507	401	259	96	67	99
VARIOUS TEAMS AND TIMES																									
1.00 - 1.30 CONT'D		A	9.2	25	815	1596	206	468	274	447	230	907	124	354	588	865	547	615	464	532	427	251	79	48^	142

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PROGRAM NAME / DAY / TIME / #STNS / DUR / CVG% / NET / TYPE / NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORK-ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																								
NFL SINGLE-CONT'D																								
1.30 - 2.00	A	11.5	29	1019	1677	224	507	284	492	256	939	138	382	598	892	550	638	460	548	440	253	87	61^	144
2.00 - 2.30	A	12.2	30	1081	1597	202	467	243	452	225	920	138	364	568	873	521	631	430	540	439	242	93	66	117
2.30 - 3.00	A	11.8	28	1045	1658	223	519	284	497	269	912	139	383	578	874	540	637	439	535	409	237	99	68	129
3.00 - 3.30	A	12.3	29	1090	1673	216	521	285	496	254	959	152	400	628	920	589	694	477	581	442	226	67	44^	126
3.30 - 4.00	A	11.9	27	1054	1720	219	548	308	521	264	963	141	385	627	926	589	686	485	582	443	240	71	47^	138
4.00 - 4.30	A	7.8	17	691	1667	179	480	260	444	204	958	130	361	610	931	584	684	480	580	426	248	84^	45^	145
NFL POST 1(B) SUN 4.06P 103 21 60 NBC SC VARIOUS TEAMS AND TIMES	A	4.2	9	372	1795	228	551	310	535	232	913	118^	378	614	883	585	658	497	570	377	225	105^	52^	226

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PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21+	WOMEN 25-49	WOMEN 25-54	WOMEN 35 64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12 17
WEEKEND DAYTIME OTHER																											
BUSINESS WORLD				A	1.5	4	133	1290	173^	639	131^	344^	639	344^	345^	419^	294^	571	69v	202^	571	202^	202^	306^	315^	265^	11v
SUN 12.30P	30	ABC	12	B	1.4	4	120	1297	157^	570	109^	228^	564	207^	227^	267	321	615	136^	319	607	311	292	341	326	247	42v
130	74	N	12	C	1.4	4	120	1297	157^	570	109^	228^	564	207^	227^	267	321	615	136^	319	607	311	292	341	326	247	42v
CREOLE GISELLE(S) SUN 4.30P 157	90 91	NBC CM		A	2.1	4	186	1534	212^	663	230^	331^	628	210^	266^	238^	276^	593	241^	367	574	348	283^	330^	232^	179^	72v
4.30 - 5.00				A	2.8	6	248	1683	213^	601	262	363	562	245^	286	186^	197^	690	282	472	663	444	367	415	284	170^	82^
5.00 - 5.30				A	1.9	4	168	1493	230^	702	211^	363^	673	242^	294^	282^	287^	584	264^	367^	570	352^	265^	319^	191^	164^	67v
5.30 - 6.00				A	1.7	4	151	1243	178^	681	187^	223^	648	106v	186^	260^	377^	410^	133^	175^	400^	165^	148^	183^	177^	200^	57v
FACE THE NATION				A	2.3	8	204	1251	205^	587	51v	224^	587	221^	255^	337	328	525	53v	203^	503	181^	176^	205^	271^	293^	24v
SUN 10.30A	30	CBS	14	B	2.5	9	225	1320	202	658	99^	217	646	189	232	283	397	574	120	241	565	232	202	237	234	297	32^
125	83	CC	14	C	2.5	9	225	1320	202	658	99^	217	646	189	232	283	397	574	120	241	565	232	202	237	234	297	32^
HEALTH SHOW				A	2.4	7	213	1525	206^	518	210^	342	512	246^	302	236^	120^	478	176^	265^	467	254^	195^	227^	253^	181^	82^
SAT 12.30P	30	ABC	7	B	1.7	6	153	1328	185^	508	165^	271	488	214^	294	263	156^	409	166^	262	397	250	206^	253	203^	100^	123^
162	84	N	7	C	1.7	6	153	1328	185^	508	165^	271	488	214^	294	263	156^	409	166^	262	397	250	206^	253	203^	100^	123^
MEET THE PRESS				A	1.7	7	151	1243	242^	680	131^	236^	671	211^	274^	251^	381^	493	105v	291^	488	286^	269^	318^	295^	153^	38v
SUN 9.30A	30	NBC	14	B	1.8	7	159	1315	208	674	144^	237	665	207	265	272	378	515	149^	249	495	229	212	259	244	219	39v
136	86	CC	14	C	1.8	7	159	1315	208	674	144^	237	665	207	265	272	378	515	149^	249	495	229	212	259	244	219	39v
SUNDAY MORNING				A	4.5	20	399	1297	169	608	58^	201	603	181	221	307	367	585	98^	249	569	232	208	255	319	289	4v
SUN 9.00A	90	CBS	14	B	4.1	17	366	1319	210	654	113	225	649	203	259	289	372	565	113	260	561	256	230	276	291	259	20^
179	96	N	14	C	4.1	17	366	1319	210	654	113	225	649	203	259	289	372	565	113	260	561	256	230	276	291	259	20^
9.00 - 9.30				A	3.6	19	319	1322	142^	610	61^	180^	599	137^	181^	301	386	581	50v	177^	569	165^	154^	209	329	349	<<
9.30 - 10.00				A	4.7	21	416	1306	158	609	65^	199	604	179	217	287	372	604	121^	277	590	263	236	282	328	280	5v
10.00 - 10.30				A	5.1	21	452	1297	201	618	52^	221	618	216	256	335	357	583	112^	278	560	255	224	268	311	261	7v
SUNDAY TODAY				A	1.5	10	133	1131	207^	537	192^	268^	529	258^	331^	231^	196^	537	131^	175^	537	175^	112v	235^	327^	239^	<<
SUN 8.00A	90	NBC	15	B	1.6	9	141	1275	224	602	158^	257	592	225	293	279	277	524	159^	268	519	263	225	291	265	190	38v
121	88	N	15	C	1.6	9	141	1275	224	602	158^	257	592	225	293	279	277	524	159^	268	519	263	225	291	265	190	38v
8.00 - 8.30				A	1.4	13	124	1174	253^	532	184^	290^	532	290^	386^	298^	146^	591	153^	182^	591	182^	101v	246^	374^	264^	<<
8.30 - 9.00				A	1.4	10	124	1063	182^	480^	200^	239^	480^	239^	310^	172^	171^	540	138^	151^	540	151^	71v	192^	322^	268^	<<
9.00 - 9.30				A	1.8	9	159	1088	180^	556	180^	258^	536	233^	286^	211^	244^	463	100v	179^	462	178^	146^	247^	276^	183^	<<
THIS WEEK-DAVID BRINKLEY				A	3.0	9	266	1424	157^	680	68^	187^	672	159^	172^	297	480	607	84^	272	603	268	253	297	296	291	62^
SUN 11.30A	60	ABC	12	B	3.2	10	286	1348	144	673	81^	168	661	137	168	266	474	579	114	263	572	256	227	267	256	276	42^
195	98	N	12	C	3.2	10	286	1348	144	673	81^	168	661	137	168	266	474	579	114	263	572	256	227	267	256	276	42^
11.30 - 12.00				A	3.1	9	275	1376	157^	666	76^	213^	655	179^	183^	291	450	583	75^	277	583	276	260	302	302	264	57v
12.00 - 12.30				A	3.0	9	266	1427	152^	672	57v	154^	668	134^	156^	293	496	612	90^	257	604	249	237^	281	280	310	66^

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PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
HOLIDAY DAYTIME SPECIALS																								
ALOHA BOWL(S)	A	6.9	22	611	1938	252	169	20v	676	176	323	301	323	319	1062	312	598	594	543	369	93^	51^	106	55^
FRI 3.30P 210 ABC																								
214 99 SE																								
UNIVERSITY OF FLORIDA VS UCLA																								
3.30 - 4.00	A	5.8	20	514	2090	266	184	19v	750	224	390	371	357	314	1083	299	573	592	577	378	96^	51^	160	90^
4.00 - 4.30	A	7.0	24	620	1946	262	167	24v	656	183	324	299	321	293	1089	334	603	572	543	396	92^	45^	110	52^
4.30 - 5.00	A	7.8	27	691	1881	232	153	26^	604	163	305	288	294	268	1084	336	637	599	549	374	101	45^	92	46^
5.00 - 5.30	A	6.6	23	585	1954	245	175	17v	665	159	315	292	309	327	1063	325	631	609	531	351	114	62^	112	53^
5.30 - 6.00	A	6.6	21	585	1913	248	173	16v	653	170	319	293	314	306	1051	309	598	609	546	351	119	69^	90^	46^
6.00 - 6.30	A	7.0	21	620	1920	258	170	19v	716	169	317	302	341	358	1053	288	567	600	542	372	67^	43^	83^	46^
6.30 - 7.00	A	7.4	21	656	1922	258	170	15v	717	177	311	283	334	372	1031	292	579	586	526	363	66^	42^	108	60^
CBS STORYBREAK-FRI(S,R)	A	2.2	9	195	1539	256^	149^	57v	564	140^	289^	301^	258^	258^	589	206^	371	372	264^	186^	178^	93^	208^	124^
FRI 10.00A 30 CBS																								
153 78 CL																								
HARRY, THE FAT BEAR SPY																								
DISNEY WRLD'S XMAS PARADE(S)	A	7.9	29	700	1926	261	188	79^	792	228	431	409	350	313	629	211	382	365	305	199	160	106	344	212
FRI 10.30A 90 ABC																								
196 94 AC																								
10.30 - 11.00	A	6.5	26	576	1860	281	201	66^	791	219	438	430	376	293	593	196	346	325	287	194	143	107^	332	201
11.00 - 11.30	A	8.1	30	718	1935	258	184	87^	800	237	431	406	342	319	618	220	380	361	293	198	167	107	350	211
11.30 - 12.00	A	9.1	32	806	1964	249	184	83	787	227	425	399	338	321	664	213	408	398	329	204	165	103	348	220
HOUSE WITHOUT A XMAS TREE(S,R)	A	2.5	9	222	1355	189^	119^	34v	524	142^	232^	236^	242^	255^	507	136^	287	296	272^	207^	152^	81^	171^	116^
FRI 10.30A 90 CBS																								
160 79 GD																								
10.30 - 11.00	A	2.2	8	195	1430	234^	136^	55v	534	179^	288^	287^	221^	217^	492	209^	341	334	216^	151^	169^	73v	235^	157^
11.00 - 11.30	A	2.6	9	230	1416	216^	142^	31v	538	140^	242^	239^	256^	263^	519	122^	287	295	280	221^	178^	102^	181^	133^
11.30 - 12.00	A	2.6	9	230	1283	131^	87^	22v	522	118^	184^	199^	255^	288	527	93^	252^	277	321	248^	118^	69v	115^	68v
KELLY BLUE-GRAY FOOTBALL(S)	A	6.2	21	549	1813	212	148	35^	585	139	275	252	297	285	936	217	472	511	541	394	80^	29v	211	137
FRI 12.00N 210 ABC																								
213 99 SE																								
12.00 - 12.30	A	7.2	25	638	1767	223	154	50^	616	145	287	259	295	296	773	194	423	439	434	273	94^	39^	284	181
12.30 - 1.00	A	6.7	23	594	1648	204	146	38^	528	118	242	208	266	268	838	176	393	444	489	341	88^	27v	194	112
1.00 - 1.30	A	6.7	22	594	1732	184	129	34^	498	130	226	195	238	258	943	185	460	528	573	367	91^	21v	201	132
1.30 - 2.00	A	6.2	20	549	1870	186	133	31^	576	137	265	243	290	290	997	217	481	535	568	394	66^	24v	230	150
2.00 2.30	A	5.9	20	523	1895	236	166	29v	610	131	285	267	352	296	1028	246	537	542	608	379	83^	34^	175	123
2.30 - 3.00	A	5.2	17	461	1924	245	173	27v	639	154	322	304	336	290	1014	247	525	560	599	365	63^	26v	208	138^
3.00 - 3.30	A	5.5	19	487	1913	210	142	28v	656	165	315	308	324	301	1023	276	521	555	547	378	64^	30v	170	115^

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HOLIDAY DAYTIME SPECIALS CONT'D																								
NBA ON CBS SPEC.(S) FRI 12.00N 150 CBS 210 99 SE	A	4.6	16	408	1543	174	127^	38•	430	183	263	248	188	124^	370	432	641	551	346	179	72^	37v	171	78^
DETROIT PISTONS VS N Y KNICKS																								
12.00 - 12.30	A	3.5	12	310	1448	174'	128^	44v	441	173^	229	240	187^	161^	724	339	546	453	217	166^	92^	65^	192^	82^
12.30 - 1.00	A	3.9	13	346	1614	210	145^	59^	471	223	316	312	215	94^	853	432	640	538	339	170^	71^	42v	218	106^
1.00 - 1.30	A	4.5	15	399	1639	241	187	58^	505	231	339	312	226	119^	880	442	641	564	342	182	60^	29v	194	84^
1.30 - 2.00	A	5.3	17	470	1540	151	107^	18v	382	149	224	207	177	123^	948	461	692	598	402	194	71^	27v	139	66^
2.00 - 2.30	A	5.5	18	487	1564	125^	90^	24v	404	163	238	209	160	133	937	481	687	595	351	188	76^	34v	146	67^
SUN BOWL J HANCOCK(S) FRI 2.30P 217 CBS 210 99 SE	A	6.0	20	532	2024	254	180	27v	671	260	389	360	288	225	1111	394	648	631	530	358	129	64^	113^	73^
OKLAHOMA STATE VS WEST VIRGINIA																								
2.30 - 3.00	A	5.2	17	461	1821	187	139	25v	525	204	315	290	216	167	1045	499	712	672	413	242	109^	53^	142	82^
3.00 - 3.30	A	5.9	20	523	1904	248	167	15v	606	226	332	328	265	216	1078	437	671	649	499	314	93^	66^	127	75^
3.30 - 4.00	A	6.0	21	532	1986	253	166	23v	666	272	380	361	291	214	1105	372	626	615	559	375	102^	48^	113^	78^
4.00 - 4.30	A	5.9	20	523	2046	281	181	21v	702	297	407	380	292	226	1108	406	656	633	540	342	125	53^	111^	80^
4.30 - 5.00	A	5.3	18	470	2159	295	217	39^	762	332	476	432	298	237	1124	415	642	612	515	367	145	64^	128^	83^
5.00 - 5.30	A	6.8	23	602	2111	274	199	25v	693	271	404	372	293	236	1162	353	634	643	583	409	153	68^	103^	68^
5.30 - 6.00	A	6.7	22	594	2114	240	181	37^	710	233	400	356	330	255	1158	336	628	615	575	421	163	86^	83^	57^
6.00 - 6.30	A	6.6	20	585	2082	250	212	49^	751	213	431	362	378	275	1080	294	591	564	543	395	164	87^	87^	58^

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. DEC.21, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	57.0	58.2	58.3	60.5	62.1	63.7	64.6	65.6	65.6	66.2	65.9	65.5	63.1	61.5	59.8	57.3

ABC TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					←MACGYVER (PAE)→				←NFL MONDAY NIGHT FOOTBALL DALLAS VS LA RAMS (9:00-12:38)(PAE)→							
AVERAGE AUDIENCE (Hhlds (000) & %)					10,100 11.4	10.8 *		12.0 *	15,420 17.4	15.4 *		18.8 *		20.6 *		19.1 *
SHARE AUDIENCE %					19	18 *		19 *	31	24 *		29 *		33 *		32 *
AVG. AUD. BY 1/4 HR %					10.5	11.0	11.8	12.3	14.6	16.1	18.2	19.4	20.8	20.5	20.3	17.9

CBS TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					GARFIELD'S CHRISTMAS		CLAYMATION XMAS CAROL		NEWHART (R)		DESIGNING WOMEN (PAE)		←CAGNEY & LACEY (R)→			
AVERAGE AUDIENCE (Hhlds (000) & %)					17,370 19.6		16,570 18.7		14,000 15.8		12,760 14.4		10,190 11.5	11.3 *		11.7 *
SHARE AUDIENCE %					31		29		24		22		19	18 *		20 *
AVG. AUD. BY 1/4 HR %					19.1	20.1	18.8	18.6	15.7	15.8	14.5	14.2	11.3	11.2	11.9	11.6

NBC TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					←NBC MONDAY NIGHT MOVIES THE LITTLE MATCH GIRL→								CHRISTMAS IN WASHINGTON			
AVERAGE AUDIENCE (Hhlds (000) & %)					17,190 19.4	17.3 *		18.8 *		20.6 *		21.0 *	14,710 16.6	17.0 *		16.2 *
SHARE AUDIENCE %					30	28 *		29 *		31 *		32 *	27	27 *		28 *
AVG. AUD. BY 1/4 HR %					17.0	17.7	18.6	19.1	20.3	20.8	21.4	20.6	17.5	16.5	16.1	16.2

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS)								
AVERAGE AUDIENCE	13.6	12.5	8.0	7.6	8.7	9.1	9.2	8.3
SHARE AUDIENCE %	24	21	13	12	13	14	15	14
SUPERSTATIONS								
AVERAGE AUDIENCE	3.8	3.5	2.1	1.8	2.4	2.8	2.7	2.5
SHARE AUDIENCE %	7	6	3	3	4	4	4	4
PBS								
AVERAGE AUDIENCE	1.9	2.4	2.6	2.9	3.0	2.7	2.1	1.8
SHARE AUDIENCE %	3	4	4	4	5	4	3	3
CABLE ORIG.								
AVERAGE AUDIENCE	4.9	5.0	5.0	5.6	5.5	5.4	5.6	5.3
SHARE AUDIENCE %	9	8	8	9	8	8	9	9
PAY SERVICES								
AVERAGE AUDIENCE	1.4	1.5	2.4	3.0	3.3	3.3	3.9	3.0
SHARE AUDIENCE %	2	3	4	5	5	5	6	5

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page 8.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. DEC. 22, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	55.7	56.4	56.6	57.3	57.7	59.6	61.0	61.3	58.9	58.3	57.4	57.3	55.4	54.0	52.8	51.8
ABC TV					WHO'S THE BOSS? (R)		GROWING PAINS (R)		←MOONLIGHTING (R)(PAE)→				←THIRTYSOMETHING (R)(PAE)→			
AVERAGE AUDIENCE (Hhlds (000) & %)					15,510		17,190		13,820				10,010			
					17.5		19.4		15.6	15.8 *		15.4 *	11.3	11.8 *		10.8 *
SHARE AUDIENCE %					30		32		27	27 *		27 *	21	22 *		21 *
AVG. AUD. BY 1/4 HR %					16.4	18.7	19.3	19.5	15.9	15.7	15.5	15.3	12.5	11.2	10.8	10.9
CBS TV					←HOUSTON KNIGHTS→				←JAKE AND THE FATMAN (R)(PAE)→							
AVERAGE AUDIENCE (Hhlds (000) & %)					7,000				11,700							
					7.9	7.9 *		7.9 *	13.2	12.1 *		12.5 *		13.8 *		14.5 *
SHARE AUDIENCE %					13	13 *		13 *	24	21 *		22 *		25 *		28 *
AVG. AUD. BY 1/4 HR %					8.1	7.7	7.8	8.0	11.5	12.7	12.6	12.5	13.5	14.2	14.7	14.3
NBC TV					←MATLOCK→				←CRIME STORY (R)→				NBC NEWS SPECIAL FEAR, FRUSTRATION AND FLYING			
AVERAGE AUDIENCE (Hhlds (000) & %)					15,150				8,420				7,530			
					17.1	16.5 *		17.7 *	9.5	10.3 *		8.8 *	8.5	8.5 *		8.4 *
SHARE AUDIENCE %					29	28 *		29 *	16	18 *		15 *	16	16 *		16 *
AVG. AUD. BY 1/4 HR %					15.9	17.2	17.9	17.6	11.1	9.4	8.8	8.8	8.7	8.3	8.4	8.4

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	14.2	12.4	9.6	9.3	11.4	11.8	11.6	9.9
SHARE AUDIENCE %	25	22	16	15	19	21	21	19
SUPERSTATIONS AVERAGE AUDIENCE	4.3	3.7	2.2	2.2	2.2	2.5	2.1	1.9
SHARE AUDIENCE %	8	7	4	4	4	4	4	4
PBS AVERAGE AUDIENCE	1.9	2.4	2.4	2.8	3.3	3.2	2.7	2.3
SHARE AUDIENCE %	3	4	4	5	6	6	5	4
CABLE ORIG. AVERAGE AUDIENCE	5.5	5.4	5.1	5.0	5.6	5.7	5.6	5.1
SHARE AUDIENCE %	10	9	9	8	10	10	10	10
PAY SERVICES AVERAGE AUDIENCE	2.1	2.3	2.9	3.0	4.0	4.1	4.8	5.2
SHARE AUDIENCE %	4	4	5	5	7	7	9	10

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. DEC.23, 1987

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	52.3	53.7	54.0	54.4	54.6	55.5	55.7	56.8	56.4	56.9	56.3	55.8	55.0	54.7	53.9	53.3
ABC TV					PERFECT STRANGERS (R)		HEAD OF THE CLASS (R)		HOOPERMAN		SLAP MAXWELL (R)(PAE)		←DYNASTY (PAE)→			
AVERAGE AUDIENCE (Hhlds (000))					12,050		11,520		12,670		10,810		10,370			
AVERAGE AUDIENCE (%)					13.6		13.0		14.3		12.2		11.7	11.3 *		12.0 *
SHARE AUDIENCE %					25		23		25		22		22	21 *		22 *
AVG. AUD. BY 1/4 HR %					13.2	14.0	12.7	13.3	14.1	14.5	12.2	12.2	11.2	11.5	11.8	12.2
CBS TV					←TOP OF THE POPS:CHRISTMAS→				←BEAUTY & THE BEAST(B) (PAE)→				←EQUALIZER (R)→			
AVERAGE AUDIENCE (Hhlds (000))					7,270				8,860				9,390			
AVERAGE AUDIENCE (%)					8.2	8.2 *		8.1 *	10.0	9.1 *		10.8 *	10.6	10.6 *		10.7 *
SHARE AUDIENCE %					15	15 *		14 *	18	16 *		19 *	20	19 *		20 *
AVG. AUD. BY 1/4 HR %					8.5	8.0	8.4	7.9	9.1	9.2	10.7	10.9	10.6	10.5	10.6	10.9
NBC TV					←HIGHWAY TO HEAVEN→				←MOVIE OF THE WEEK-WED CHRISTMAS EVE (R)→							
AVERAGE AUDIENCE (Hhlds (000))					12,490				12,940							
AVERAGE AUDIENCE (%)					14.1	13.4 *		14.8 *	14.6	13.9 *		14.0 *		15.0 *		15.4 *
SHARE AUDIENCE %					25	24 *		26 *	26	25 *		25 *		27 *		29 *
AVG. AUD. BY 1/4 HR %					13.0	13.8	14.5	15.1	13.9	13.9	13.9	14.0	15.0	15.1	15.5	15.2

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS)								
AVERAGE AUDIENCE	13.3	12.8	11.5	10.9	10.4	10.2	10.1	8.8
SHARE AUDIENCE %	25	24	21	19	18	18	18	16
SUPERSTATIONS								
AVERAGE AUDIENCE	3.2	3.2	2.6	2.1	2.3	2.5	2.8	1.8
SHARE AUDIENCE %	6	6	5	4	4	4	5	3
PBS								
AVERAGE AUDIENCE	2.0	2.6	2.8	3.0	2.9	2.9	2.3	2.2
SHARE AUDIENCE %	4	5	5	5	5	5	4	4
CABLE ORIG.								
AVERAGE AUDIENCE	5.4	5.1	6.3	7.2	7.2	7.2	6.7	6.0
SHARE AUDIENCE %	10	9	11	13	13	13	12	11
PAY SERVICES								
AVERAGE AUDIENCE	3.1	2.9	3.2	3.4	3.7	4.0	3.8	3.3
SHARE AUDIENCE %	6	5	6	6	7	7	7	6

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	37.6	38.2	37.8	38.5	39.4	40.1	39.9	40.5	40.2	39.8	39.8	40.2	40.0	39.9	40.0	39.9
ABC TV					SANTA CLAUS-MAKING/MOVIE				ABC THURSDAY NIGHT MOVIE — THE LEGEND OF THE LONE RANGER (R)(PAE)							
AVERAGE AUDIENCE (Hhlds (000) & %)					3,540				7,440							
					4.0	4.1 *		4.0 *	8.4	6.9 *		8.1 *		9.1 *		9.4 *
SHARE AUDIENCE %					10	10 *		10 *	21	17 *		20 *		23 *		24 *
AVG. AUD. BY 1/4 HR %					4.5	3.7	3.9	4.1	6.6	7.1	7.8	8.3	9.0	9.2	9.6	9.1
CBS TV					BUGS BUNNY LOONEY XMAS (R)		SANTA BEAR		SPECIAL MOVIE PRSNT.-THU. THE HOMECOMING-A CHRISTMAS STORY (R)(PAE)							
AVERAGE AUDIENCE (Hhlds (000) & %)					6,730		6,650		6,560							
					7.6		7.5		7.4	6.4 *		7.2 *		7.7 *		8.2 *
SHARE AUDIENCE %					19		19		19	16 *		18 *		19 *		21 *
AVG. AUD. BY 1/4 HR %					7.5	7.7	7.4	7.5	6.4	6.5	7.0	7.3	7.6	7.8	8.3	8.1
NBC TV					BILL COSBY SHOW (R)		A DIFFERENT WORLD (R)		CHEERS (R)		BEVERLY HILL'S BUNTZ SP.		L.A. LAW (R)			
AVERAGE AUDIENCE (Hhlds (000) & %)					13,290		12,050		10,720		8,950		8,680			
					15.0		13.6		12.1		10.1		9.8	9.4 *		10.1 *
SHARE AUDIENCE %					38		34		30		25		25	24 *		25 *
AVG. AUD. BY 1/4 HR %					14.2	15.8	13.7	13.5	12.2	12.1	10.4	9.9	9.3	9.4	10.0	10.3

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	9.8	9.2	8.2	8.6	8.3	8.2	7.1	5.4
SHARE AUDIENCE %	26	24	21	21	21	21	18	14
SUPERSTATIONS AVERAGE AUDIENCE	2.9	2.7	2.1	2.3	2.3	2.2	1.7	0.8
SHARE AUDIENCE %	8	7	5	6	6	6	4	2
PBS AVERAGE AUDIENCE	1.1	1.6	2.3	2.4	2.3	2.2	2.2	2.0
SHARE AUDIENCE %	3	4	6	6	6	6	6	5
CABLE ORIG. AVERAGE AUDIENCE	3.6	3.5	3.5	4.3	4.6	4.4	3.8	4.1
SHARE AUDIENCE %	9	9	9	11	12	11	10	10
PAY SERVICES AVERAGE AUDIENCE	1.5	1.5	1.2	1.7	1.9	2.5	3.5	3.6
SHARE AUDIENCE %	4	4	3	4	5	6	9	9

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

 Nielsen NATIONAL TV AUDIENCE ESTIMATES — EVE. FRI. DEC. 25, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	38.0	39.8	40.7	41.8	42.3	43.5	44.8	45.3	46.2	46.5	47.2	47.3	46.5	46.3	45.5	45.2
ABC TV	ABC WORLD NEWS TONIGHT(B)				FULL HOUSE (R)		I MARRIED DORA (R)		MR. BELVEDERE (R)		PURSUIT OF HAPPINESS (R)(PAE)		←20/20 (PAE)→			
AVERAGE AUDIENCE (Hhlds (000) & %)	1,420				5,850		6,380		8,420		7,000		9,130			
	1.6				6.6		7.2		9.5		7.9		10.3	10.2 *		10.5 *
SHARE AUDIENCE %	4				15		16		20		17		22	22 *		23 *
AVG. AUD. BY 1/4 HR %	1.5	1.7			6.2	7.0	7.0	7.4	9.1	9.9	8.0	7.9	10.0	10.4	10.6	10.3
CBS TV					BARBARA MANDRELL XMAS FAMILY REUNION (R)				←SPECIAL MOVIE PRSNT.-FRI GIFT OF LOVE: A CHRISTMAS STORY (R)(PAE)→							
AVERAGE AUDIENCE (Hhlds (000) & %)					10,450				10,190							
					11.8	11.2 *		12.4 *	11.5	11.1 *		11.5 *		11.6 *		11.9 *
SHARE AUDIENCE %					27	26 *		28 *	25	24 *		24 *		25 *		26 *
AVG. AUD. BY 1/4 HR %					11.2	11.2	12.1	12.8	11.4	10.7	11.4	11.6	11.6	11.6	11.7	12.0
NBC TV					←RAGS TO RICHES (R)→				←MIAMI VICE (R)→				←PRIVATE EYE (R)→			
AVERAGE AUDIENCE (Hhlds (000) & %)					7,000				9,300				7,350			
					7.9	7.4 *		8.4 *	10.5	9.8 *		11.1 *	8.3	8.5 *		8.1 *
SHARE AUDIENCE %					18	17 *		19 *	22	21 *		23 *	18	18 *		18 *
AVG. AUD. BY 1/4 HR %					7.2	7.7	8.4	8.5	9.6	9.9	11.0	11.3	8.5	8.5	8.2	8.1
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	10.6		10.6		10.3		10.1		9.8		10.2		9.8		8.5	
SHARE AUDIENCE %	27		26		24		22		21		22		21		19	
SUPERSTATIONS AVERAGE AUDIENCE	3.0		2.6		2.3		2.4		2.5		2.3		2.4		2.1	
SHARE AUDIENCE %	8		6		5		5		5		5		5		5	
PBS AVERAGE AUDIENCE	1.3		1.3		1.7		1.7		1.7		1.9		1.4		1.2	
SHARE AUDIENCE %	3		3		4		4		4		4		3		3	
CABLE ORIG. AVERAGE AUDIENCE	4.0		4.8		4.8		5.4		5.2		5.2		4.9		4.5	
SHARE AUDIENCE %	10		12		11		12		11		11		11		10	
PAY SERVICES AVERAGE AUDIENCE	1.6		1.8		2.8		3.0		3.4		3.3		4.1		4.5	
SHARE AUDIENCE %	4		4		7		7		7		7		9		10	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

 Nielsen NATIONAL TV AUDIENCE ESTIMATES

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT		50.2	49.6	48.4	48.9	50.6	50.9	50.8	51.7	52.3	53.2	52.6	51.8	49.6	49.2	48.8	48.1	45.1	42.2
ABC TV						←OHARA (R)			→	←SABLE (R)(PAE)			→	←	ROOM (PAE)		→		
AVERAGE AUDIENCE						7,890				6,730				4,870					
(Hhlds (000) & %)						8.9	8.5 *		9.3 *	7.6	7.8 *		7.5 *	5.5	5.7 *		5.2 *		
SHARE AUDIENCE	%					17	17 *		18 *	14	15 *		14 *	11	12 *		11 *		
AVG. AUD. BY 1/4 HR	%					8.2	8.8	9.4	9.3	8.1	7.4	7.5	7.5	6.3	5.2	5.1	5.4		
CBS TV			(1)			←CBS SATURDAY MOVIE FOOTLOOSE (R)(PAE)							→	←WEST 57TH			→		
AVERAGE AUDIENCE						8,770								7,270					
(Hhlds (000) & %)			17.8 *			9.9	9.8 *		9.6 *		9.7 *		10.6 *	8.2	8.3 *		8.2 *		
SHARE AUDIENCE	%		36 *			19	19 *		19 *		18 *		20 *	17	17 *		17 *		
AVG. AUD. BY 1/4 HR	%	19.6	16.0			10.1	9.5	9.7	9.4	9.4	10.0	10.9	10.4	8.1	8.4	8.3	8.1		
NBC TV						FACTS OF LIFE (R)		227 (R)		GOLDEN GIRLS (R)		AMEN (R)		←J.J. STARBUCK			→		
AVERAGE AUDIENCE						10,540		11,780		15,860		13,910		13,730					
(Hhlds (000) & %)						11.9		13.3		17.9		15.7		15.5	15.6 *		15.5 *		
SHARE AUDIENCE	%					23		26		34		30		32	32 *		32 *		
AVG. AUD. BY 1/4 HR	%					11.2	12.5	12.7	13.9	17.3	18.5	15.9	15.5	15.5	15.6	15.4	15.5		

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00
INDEPENDENTS (INCL. SUPERSTATIONS)									
AVERAGE AUDIENCE	10.8	12.1	8.9	7.2	6.7	7.5	9.1	8.6	6.9
SHARE AUDIENCE %	22	25	18	14	13	14	18	18	16
SUPERSTATIONS									
AVERAGE AUDIENCE	2.5	2.9	1.6	1.0	1.0	1.2	1.4	1.1	1.2
SHARE AUDIENCE %	5	6	3	2	2	2	3	2	3
PBS									
AVERAGE AUDIENCE	2.2	2.9	3.4	4.0	3.0	3.4	2.7	2.2	2.2
SHARE AUDIENCE %	4	6	7	8	6	7	5	5	5
CABLE ORIG.									
AVERAGE AUDIENCE	4.1	5.7	6.9	6.6	6.4	6.5	6.1	6.0	4.2
SHARE AUDIENCE %	8	12	14	13	12	12	12	12	10
PAY SERVICES									
AVERAGE AUDIENCE	3.1	3.6	4.1	4.7	5.3	5.0	5.4	5.4	4.1
SHARE AUDIENCE %	6	7	8	9	10	10	11	11	9

U.S. TV HOUSEHOLDS: 88,600,000

(1) CBS NFL FTBL GAME (SAT),WASHINGTON VS MINNESOTA,CBS,(4:00-7:30),(S)

For explanation of symbols, See page 8.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. DEC.26, 1987

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT	38.2	36.0	34.1	32.3	29.4	26.4	23.6	21.6	18.7	17.1	14.8	13.3	11.9	11.0
ABC TV	(1)													
AVERAGE AUDIENCE (Hhlds (000) & %)	1,590 1.8													
SHARE AUDIENCE %	6													
AVG. AUD. BY 1/4 HR %	1.8													
CBS TV														
AVERAGE AUDIENCE (Hhlds (000) & %)														
SHARE AUDIENCE %														
AVG. AUD. BY 1/4 HR %														
NBC TV	←SATURDAY NIGHT→ (11:30-12:48)(R)(PAE)					(PAE)								
AVERAGE AUDIENCE (Hhlds (000) & %)	7,350 8.3	9.4 *		8.0 *										
SHARE AUDIENCE %	25	25 *		24 *										
AVG. AUD. BY 1/4 HR %	9.8	9.1	8.4	7.6	7.0									
INDEPENDENTS (INCL. SUPERSTATIONS)														
AVERAGE AUDIENCE	7.5		7.3		6.6		5.9		4.9		3.9		3.5	
SHARE AUDIENCE %	20		22		24		26		27		28		31	
SUPERSTATIONS														
AVERAGE AUDIENCE	1.4		1.2		0.9		0.9		0.8		0.9		0.8	
SHARE AUDIENCE %	4		4		3		4		4		6		7	
PBS														
AVERAGE AUDIENCE	2.0		1.6		1.4		0.9		0.4 ^		0.3 ^		0.2 ^	
SHARE AUDIENCE %	5		5		5		4		2 ^		2 ^		2 ^	
CABLE ORIG.														
AVERAGE AUDIENCE	4.3		3.1		2.8		2.7		2.5		1.9		1.4	
SHARE AUDIENCE %	12		9		10		12		14		13		12	
PAY SERVICES														
AVERAGE AUDIENCE	4.1		4.3		3.6		3.6		3.3		2.8		2.1	
SHARE AUDIENCE %	11		13		13		16		18		20		18	

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WEEKEND REPORT-SAT.,ABC,(11:30-11:45)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SUN. DEC. 27, 1987

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT		59.3	60.0	60.4	61.3	61.4	62.1	61.9	62.4	61.2	61.2	61.2	60.9	59.8	59.3	58.8	57.2	51.9	47.8
ABC TV		DISNEY SUNDAY MOVIE NOT QUITE HUMAN, PART 2				SPENSER: FOR HIRE (R)				ABC MOVIE SPECIAL STIR CRAZY (R)(PAE)									
AVERAGE AUDIENCE (Hhlds (000) & %)		9,830				8,060				12,490									
		11.1	10.6 *		11.5 *	9.1	9.1 *		9.2 *	14.1	12.0 *		14.2 *		15.2 *		15.1 *		
SHARE AUDIENCE	%	13	18 *		19 *	15	15 *		15 *	24	20 *		23 *		26 *		26 *		
AVG. AUD. BY 1/4 HR	%	10.2	11.1	11.5	11.5	9.0	9.3	9.1	9.3	11.5	12.5	14.1	14.3	15.1	15.4	15.2	15.0		
CBS TV		60 MINUTES (7:02-8:02)(PAE)				MURDER, SHE WROTE (8:02-9:02)(R)(PAE)				CBS SUNDAY MOVIE A HAZARD OF HEARTS (9:02-11:02)(PAE)								CBS SUNDAY NEWS (11:02-11:17)(PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)		20,820				16,300				13,560								2,570	
		23.5	23.5 *		23.7 *	18.4	18.1 *		18.7 *	15.3	15.4 *		15.6 *		15.1 *		15.3 *	2.9	
SHARE AUDIENCE	%	39	39 *		39 *	30	29 *		30 *	26	25 *		26 *		25 *		26 *	6	
AVG. AUD. BY 1/4 HR	%	23.5	23.4	23.6	23.8	18.4	17.9	18.4	19.0	15.6	15.2	15.5	15.7	15.2	15.1	15.4	15.2	2.9	2.7
NBC TV		OUR HOUSE (R)				FAMILY TIES (R)		MY TWO DAD'S (R)		NBC SUNDAY NIGHT MOVIE TERMS OF ENDEARMENT (9:00-11:44)(R)									
AVERAGE AUDIENCE (Hhlds (000) & %)		7,890				13,290		12,140		13,640									
		8.9	8.4 *		9.4 *	15.0		13.7		15.4	14.1 *		14.7 *		15.5 *		15.9 *		16.6 *
SHARE AUDIENCE	%	15	14 *		15 *	24		22		27	23 *		24 *		26 *		27 *		33 *
AVG. AUD. BY 1/4 HR	%	8.1	8.7	9.0	9.9	14.2	15.8	13.5	13.9	13.9	14.4	14.5	14.9	15.5	15.5	15.5	16.2	16.6	16.5

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00
INDEPENDENTS (INCL. SUPERSTATIONS)									
AVERAGE AUDIENCE	10.4	10.5	9.6	10.3	11.5	9.4	7.1	6.1	4.9
SHARE AUDIENCE %	17	17	16	17	19	15	12	11	10
SUPERSTATIONS									
AVERAGE AUDIENCE	1.8	2.0	2.6	2.2	2.4	2.5	2.0	1.7	1.0
SHARE AUDIENCE %	3	3	4	4	4	4	3	3	2
PBS									
AVERAGE AUDIENCE	1.7	2.0	3.8	4.4	2.3	2.4	1.5	1.3	1.1
SHARE AUDIENCE %	3	3	6	7	4	4	3	2	2
CABLE ORIG.									
AVERAGE AUDIENCE	6.0	6.0	8.0	8.9	8.6	7.8	6.9	5.8	3.7
SHARE AUDIENCE %	10	10	13	14	14	13	12	10	7
PAY SERVICES									
AVERAGE AUDIENCE	3.7	3.4	3.5	3.3	3.5	3.8	4.4	4.4	3.3
SHARE AUDIENCE %	6	6	6	5	6	6	7	8	7

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. DEC.27, 1987

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT	41.0	34.7	29.4	25.7	22.8	21.0	18.6	16.5	14.3	13.0	11.2	9.7	8.8	8.0
ABC TV	(1)													
AVERAGE AUDIENCE (Hhlds (000) & %)	2,220 2.5													
SHARE AUDIENCE %	8													
AVG. AUD. BY 1/4 HR %	2.5													
CBS TV														
AVERAGE AUDIENCE (Hhlds (000) & %)														
SHARE AUDIENCE %														
AVG. AUD. BY 1/4 HR %														
NBC TV	(2)			(3)	(PAE)									
AVERAGE AUDIENCE (Hhlds (000) & %)			1,950 2.2											
SHARE AUDIENCE %			9											
AVG. AUD. BY 1/4 HR %	16.0		2.4											
INDEPENDENTS (INCL. SUPERSTATIONS)														
AVERAGE AUDIENCE	4.7		5.0		4.0		3.0		2.3		2.0		1.6	
SHARE AUDIENCE %	12		18		18		17		17		19		19	
SUPERSTATIONS														
AVERAGE AUDIENCE	1.3		1.9		1.3		0.9		0.8		0.6 ^		0.5 ^	
SHARE AUDIENCE %	3		7		6		5		6		6 ^		6 ^	
PBS														
AVERAGE AUDIENCE	1.3		0.7 ^		0.7 ^		0.6 ^		0.3 ^		0.2 ^		0.1 v	
SHARE AUDIENCE %	3		3 ^		3 ^		3 ^		2 ^		2 ^		1 v	
CABLE ORIG.														
AVERAGE AUDIENCE	3.7		3.0		2.7		1.9		1.7		1.5		1.4	
SHARE AUDIENCE %	10		11		12		11		12		14		17	
PAY SERVICES														
AVERAGE AUDIENCE	3.7		3.4		3.0		3.1		2.7		1.9		1.3	
SHARE AUDIENCE %	10		12		14		18		20		18		15	

U.S. TV HOUSEHOLDS: 88,600,000
(1) ABC WEEKEND REPORT-SUN.,ABC,(11:30-11:45)
(2) NBC SUNDAY NIGHT MOVIE TERMS OF ENDEARMENT,NBC,(9:00-11:44),(R)
(3) G MICHAELS SPORTS MACHINE,(PAE),NBC,(12:14-12:29)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.21-25,1987

TIME	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
HUT	6.7	7.7	8.8	10.3	12.1	14.2	16.0	17.9	19.8	21.4	22.4	23.6	24.4	25.3	25.6	26.1	24.7	25.1
ABC TV	(PAE)	(1)	(PAE)	(2)	GOOD MORNING AMERICA-730 (CO-OP) (PARTICIPATING) (PAE)				GOOD MORNING AMERICA-830 (CO-OP) (PARTICIPATING) (PAE)									
AVERAGE AUDIENCE (Hhlds (000) & %)		1,030 1.2		1,450 1.6			3,070 3.5				3,810 4.3							
SHARE AUDIENCE %		15		16			21				19							
AVG. AUD. BY 1/4 HR %		1.2		1.6			3.3	3.6			4.3	4.3						
CBS TV			CBS MORNING NEWS- 6:30AM		CBS THIS MORNING-A (SUS)		CBS THIS MORNING-1		CBS THIS MORNING-B (SUS)		CBS THIS MORNING-2						$25,000 PYRAMID (MON-THU)(PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)			830 0.9				1,630 1.8				2,000 2.3						2,860 3.2	
SHARE AUDIENCE %			12				11				10						13	
AVG. AUD. BY 1/4 HR %			0.8	1.0			1.8	1.9			2.1	2.4					3.0	3.5
NBC TV	NBC NEWS AT SUNRISE (PAE)						TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) (PAE)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) (PAE)						SALE OF THE CENTURY (MON-THU)(PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)	1,310 1.5	1.7 *					3,330 3.8				4,130 4.7						2,840 3.2	
SHARE AUDIENCE %	18	19 *					22				20						13	
AVG. AUD. BY 1/4 HR %	1.4	1.9					3.7	3.8			4.6	4.7					3.1	3.3

	6:00	6:30	7:00	7:30	8:00	8:30	9:00	9:30	10:00
INDEPENDENTS (INCL. SUPERSTATIONS)									
AVERAGE AUDIENCE	1.4	1.8	3.1	4.8	5.9	6.3	5.7	5.6	5.6
SHARE AUDIENCE %	19	19	24	28	28	28	23	22	23
SUPERSTATIONS									
AVERAGE AUDIENCE	0.5	0.7	0.9	1.3	1.7	1.7	1.6	1.7	1.6
SHARE AUDIENCE %	7	7	7	7	8	7	6	6	6
PBS									
AVERAGE AUDIENCE	0.1 v	0.1 ^	0.3 ^	0.6	1.0	1.3	1.6	1.8	1.5
SHARE AUDIENCE %	1 v	1 ^	2 ^	4	5	6	6	7	6
CABLE ORIG.									
AVERAGE AUDIENCE	0.9	1.0	1.3	1.5	2.0	2.4	2.8	3.2	3.0
SHARE AUDIENCE %	13	11	10	9	10	11	11	12	12
PAY SERVICES									
AVERAGE AUDIENCE	0.9	0.9	1.0	1.1	1.4	1.6	1.8	1.7	1.8
SHARE AUDIENCE %	12	10	8	6	7	7	7	7	7

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WORLD NEWS-MORN-615A,ABC,(6:15-6:30)

(2) ABC WORLD NEWS-MORN-645A,ABC,(6:45-7:00)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. DEC.21-25,1987

TIME		10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT		25.3	26.1	26.4	27.3	27.6	28.3	28.9	29.5	29.8	30.5	31.3	32.1	31.6	31.4	30.8	31.3	31.2	31.6
ABC TV		(PAE)		WHO'S THE BOSS? M-F (MON-THU)(PAE)		MR. BELVEDERE-M-F (MON-THU)(PAE)		RYAN'S HOPE (MON-THU)(PAE)		LOVING (MON-THU)(PAE)		←ALL MY CHILDREN→ (MON-THU)(PAE)				←ONE LIFE TO LIVE→ (MON-THU)(PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)				4,010		3,300		2,880		3,610		6,780				6,530			
				4.5		3.7		3.3		4.1		7.7	7.4 *		7.9 *	7.4	7.3 *		7.5 *
SHARE AUDIENCE	%			17		14		11		13		24	23 *		25 *	23	23 *		24 *
AVG. AUD. BY 1/4 HR	%			4.2	4.9	3.6	3.9	3.3	3.3	4.0	4.2	7.2	7.7	7.9	7.9	7.2	7.4	7.4	7.5
CBS TV		NEW CARD SHARKS (MON-THU)(PAE)		PRICE IS RIGHT 1 (MON-THU)(PAE)		PRICE IS RIGHT 2 (MON-THU)(PAE)		(PAE)		←YOUNG AND THE RESTLESS→ (MON-THU)(PAE)				BOLD AND THE BEAUTIFUL (MON-THU)(PAE)		←AS THE WORLD TURNS→ (MON-THU)(PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)		2,990		5,160		6,310				7,150				4,610		5,870			
		3.4		5.8		7.1				8.1	7.9 *		8.3 *	5.2		6.6	6.6 *		6.7 *
SHARE AUDIENCE	%	13		22		26				27	27 *		27 *	16		21	21 *		21 *
AVG. AUD. BY 1/4 HR	%	3.3	3.6	5.5	6.2	6.9	7.3			7.7	8.0	8.2	8.3	5.3	5.1	6.5	6.7	6.7	6.7
NBC TV		CLASSIC CONCENTRATION (MON-THU)(PAE)		WHEEL OF FORTUNE		WIN, LOSE OR DRAW		SUPER PASSWORD		SCRABBLE		←DAYS OF OUR LIVES→				←ANOTHER WORLD→ (PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)		3,100		4,620		3,630		3,210		3,700		6,340				4,610			
		3.5		5.2		4.1		3.6		4.2		7.2	6.9 *		7.4 *	5.2	5.3 *		5.2 *
SHARE AUDIENCE	%	14		19		15		13		14		23	22 *		23 *	17	17 *		17 *
AVG. AUD. BY 1/4 HR	%	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	4.1	3.6	3.7	4.0	4.3	6.8	7.0	7.4	7.4	5.3	5.2	5.2	5.1

	10:30	11:00	11:30	12:00	12:30	1:00	1:30	2:00	2:30
INDEPENDENTS (INCL. SUPERSTATIONS)									
AVERAGE AUDIENCE	5.7	5.1	4.8	5.7	6.2	6.2	6.4	7.1	7.5
SHARE AUDIENCE %	22	19	17	19	20	20	20	23	24
SUPERSTATIONS									
AVERAGE AUDIENCE	1.7	1.5	1.4	1.7	1.9	1.9	1.9	2.0	2.2
SHARE AUDIENCE %	7	6	5	6	6	6	6	6	7
PBS									
AVERAGE AUDIENCE	1.4	1.0	1.0	1.2	0.9	0.9	0.8	0.8	1.0
SHARE AUDIENCE %	6	4	4	4	3	3	3	3	3
CABLE ORIG.									
AVERAGE AUDIENCE	3.1	3.0	3.2	3.5	3.9	3.7	3.8	3.6	3.7
SHARE AUDIENCE %	12	11	12	12	13	12	12	12	12
PAY SERVICES									
AVERAGE AUDIENCE	1.8	1.8	1.7	1.8	1.9	1.8	1.7	1.9	2.0
SHARE AUDIENCE %	7	7	6	6	6	6	5	6	6

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.–FRI. DEC.21–25,1987

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	31.0	31.5	31.9	32.2	32.0	32.8	33.6	34.3	35.4	37.0	38.8	40.5	44.4	45.8	46.6	47.3

ABC TV

	3:00	3:15	3:30	3:45	4:00 – 6:15	6:30	6:45
Program	←GENERAL HOSPITAL (MON-THU)(PAE)→				←(PAE)→	ABC WORLD NEWS TONIGHT (MON-THU)(PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)	6,650					7,580	
	7.5	7.5 *		7.6 *		8.6	
SHARE AUDIENCE %	23	24 *		23 *		18	
AVG. AUD. BY 1/4 HR %	7.5	7.5	7.6	7.5		8.5	8.6

CBS TV

	3:00	3:15	3:30	3:45	4:00 – 6:15	6:30	6:45
Program	←GUIDING LIGHT (MON-THU)(PAE)→				←(PAE)→	CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE (Hhlds (000) & %)	5,270					9,090	
	6.0	5.9 *		6.0 *		10.3	
SHARE AUDIENCE %	19	19 *		18 *		22	
AVG. AUD. BY 1/4 HR %	6.0	5.9	5.9	6.0		10.3	10.3

NBC TV

	3:00	3:15	3:30	3:45	4:00 – 6:15	6:30	6:45
Program	←SANTA BARBARA→					NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Hhlds (000) & %)	4,430					8,750	
	5.0	4.9 *		5.0 *		9.9	
SHARE AUDIENCE %	16	16 *		16 *		21	
AVG. AUD. BY 1/4 HR %	4.9	4.9	5.0	5.1		9.8	10.0

	3:00	3:30	4:00	4:30	5:00	5:30	6:00	6:30
INDEPENDENTS (INCL. SUPERSTATIONS)								
AVERAGE AUDIENCE	7.9	8.1	8.7	9.2	9.6	10.1	11.5	12.5
SHARE AUDIENCE %	25	25	27	27	27	25	25	27
SUPERSTATIONS								
AVERAGE AUDIENCE	2.3	2.2	2.3	2.4	2.3	2.4	2.5	2.8
SHARE AUDIENCE %	7	7	7	7	6	6	5	6
PBS								
AVERAGE AUDIENCE	1.0	1.0	1.0	0.9	1.1	1.1	1.2	1.2
SHARE AUDIENCE %	3	3	3	3	3	3	3	3
CABLE ORIG.								
AVERAGE AUDIENCE	4.0	4.5	4.6	4.4	4.2	4.2	4.1	4.3
SHARE AUDIENCE %	13	14	14	13	11	11	9	9
PAY SERVICES								
AVERAGE AUDIENCE	1.9	1.5	1.4	1.5	1.4	1.4	1.7	2.0
SHARE AUDIENCE %	6	5	4	4	4	4	4	4

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC. 26, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	5.9	6.3	7.1	8.0	9.3	11.4	13.1	14.9	16.8	18.6	20.3	22.2	23.8	25.7	26.7	27.9	28.3	28.4
ABC TV					CARE BEAR FAMILY		LITTLE CLOWNS-HAPPYTOWN		MY PET MONSTER		ALL NEW POUND PUPPIES		LITTLE WIZARDS		REAL GHOSTBUSTERS		FLINTSTONE KIDS	
AVERAGE AUDIENCE (Hhlds (000) & %)					1,150		1,420		1,680		1,950		2,300		3,370		3,100	
					1.3		1.6		1.9		2.2		2.6		3.8		3.5	
SHARE AUDIENCE %					13		11		11		10		10		14		12	
AVG. AUD. BY 1/4 HR %					1.3	1.4	1.5	1.8	1.8	2.0	2.1	2.4	2.5	2.7	3.6	3.9	3.6	3.4
CBS TV					HELLO KITTY		MUPPET BABIES I		MUPPET BABIES II		MUPPET BABIES III		PEE WEE'S PLAYHOUSE		MIGHTY MOUSE		POPEYE & SON	
AVERAGE AUDIENCE (Hhlds (000) & %)					970		1,950		2,750		3,460		4,520		3,370		3,630	
					1.1		2.2		3.1		3.9		5.1		3.8		4.1	
SHARE AUDIENCE %					11		16		18		18		21		14		14	
AVG. AUD. BY 1/4 HR %					1.0	1.3	2.1	2.4	2.9	3.3	3.7	4.1	4.8	5.3	3.8	3.8	4.0	4.3
NBC TV					GUMMI BEARS (PAE)		SMURFS I		SMURFS II		SMURFS III (PAE)		ALF-SAT MORN (PAE)		ALVIN AND THE CHIPMUNKS		FRAGGLE ROCK	
AVERAGE AUDIENCE (Hhlds (000) & %)					1,330		2,220		3,190		3,990		3,810		4,160		3,630	
					1.5		2.5		3.6		4.5		4.3		4.7		4.1	
SHARE AUDIENCE %					15		18		20		21		19		20		15	
AVG. AUD. BY 1/4 HR %					1.3	1.8	2.3	2.6	3.3	3.9	4.5	4.6	4.2	4.4	4.5	4.9	4.3	4.0

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00
INDEPENDENTS (INCL. SUPERSTATIONS)									
AVERAGE AUDIENCE	1.7	2.1	3.0	3.7	4.1	5.1	6.0	6.8	7.0
SHARE AUDIENCE %	28	28	29	26	23	24	24	25	25
SUPERSTATIONS									
AVERAGE AUDIENCE	0.6 ^	0.9	1.1	1.2	1.2	1.4	1.7	2.1	2.0
SHARE AUDIENCE %	10 ^	12	11	9	7	7	7	8	7
PBS									
AVERAGE AUDIENCE	0.1 v	0.2 ^	0.6 ^	0.6 ^	1.0	1.1	1.2	1.4	1.8
SHARE AUDIENCE %	2 v	3 ^	6 ^	4 ^	6	5	5	5	6
CABLE ORIG.									
AVERAGE AUDIENCE	1.2	1.3	1.8	2.5	2.9	3.5	4.0	4.3	4.8
SHARE AUDIENCE %	20	17	17	18	16	17	16	16	17
PAY SERVICES									
AVERAGE AUDIENCE	1.1	1.1	1.1	1.3	1.4	1.7	1.8	2.0	1.8
SHARE AUDIENCE %	18	14	11	9	8	8	7	7	6

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC. 26, 1987

TIME		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT		29.0	30.5	31.3	32.3	33.5	33.9	33.6	34.4	34.3	34.7	35.0	36.2	37.0	37.5	37.5	38.2	38.6	38.4
ABC TV		BUGS BUNNY & TWEETY SHOW		ANIMAL CRACK-UPS		HEALTH SHOW		(1)										CHAMPIONSHIPS OF THE USGA	
AVERAGE AUDIENCE (Hhlds (000) & %)		3,720 4.2		3,990 4.5		2,130 2.4		2,220 2.5										1,590 1.8	
SHARE AUDIENCE	%	14		14		7		7										5	
AVG. AUD. BY 1/4 HR	%	3.9	4.6	4.4	4.6	2.7	2.1	2.2	2.7									1.6	2.0
CBS TV		TEEN WOLF		CBS STORYBREAK PIG PLANTAGENET		KIDD VIDEO												CBS NFL TODAY-(SAT)	
AVERAGE AUDIENCE (Hhlds (000) & %)		3,540 4.0		2,840 3.2		3,100 3.5												4,340 4.9	
SHARE AUDIENCE	%	13		10		10												13	
AVG. AUD. BY 1/4 HR	%	4.1	3.8	3.1	3.3	3.5	3.5											3.1	6.6
NBC TV		NEW ARCHIES(B)		NFL LIVE-SAT		NFL SINGLE-SAT CLEVELAND VS PITTSBURGH (12:30-3:49)(PAE)													(2)
AVERAGE AUDIENCE (Hhlds (000) & %)		3,010 3.4		5,580 6.3		12,320 13.9	10.1 *		12.2 *		13.3 *		14.5 *		15.4 *		16.5 *		8,850 10.0
SHARE AUDIENCE	%	12		20		39	31 *		36 *		39 *		41 *		41 *		44 *		26
AVG. AUD. BY 1/4 HR	%	3.3	3.5	5.6	6.9	9.5	10.7	12.0	12.4	13.2	13.5	14.1	14.8	15.0	15.7	16.5	16.5	16.8	10.0

	11:30	12:00	12:30	1:00	1:30	2:00	2:30	3:00	3:30
INDEPENDENTS (INCL. SUPERSTATIONS)									
AVERAGE AUDIENCE	7.4	7.5	7.8	7.4	7.8	7.8	7.9	7.8	9.3
SHARE AUDIENCE %	25	24	23	22	23	22	21	21	24
SUPERSTATIONS									
AVERAGE AUDIENCE	1.9	2.1	2.3	2.1	2.1	2.1	2.0	2.1	2.5
SHARE AUDIENCE %	6	7	7	6	6	6	5	6	6
PBS									
AVERAGE AUDIENCE	1.8	1.8	1.6	1.6	1.7	1.6	1.8	1.9	1.8
SHARE AUDIENCE %	6	6	5	5	5	4	5	5	5
CABLE ORIG.									
AVERAGE AUDIENCE	4.8	4.8	4.7	4.3	4.5	4.4	4.9	4.1	4.6
SHARE AUDIENCE %	16	15	14	13	13	12	13	11	12
PAY SERVICES									
AVERAGE AUDIENCE	1.9	2.0	2.3	2.1	1.7	1.8	1.8	2.4	2.8
SHARE AUDIENCE %	6	6	7	6	5	5	5	6	7

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WEEKEND SPECIALS THE ADVENTURES OF CON SAWYER &. HUCKLEMARY FINN, PT 2,ABC,(1:00-1:30),(R)

(2) NFL POST-SAT,(PAE),NBC,(3:49-3:59)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. DEC.26, 1987

TIME	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	38.5	39.7	40.1	40.6	40.5	41.0	41.8	42.9	44.8	45.8	47.4	49.2
ABC TV	CALGARY OLYMPIC SPECIAL										ABC WRLD NEWS TONIGHT-SAT (PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)	3,460 3.9	3.2 *		3.9 *		4.0 *		4.4 *			5,400 6.1	
SHARE AUDIENCE %	9	8 *		9 *		9 *		10 *			12	
AVG. AUD. BY 1/4 HR %	3.0	3.4	3.7	4.0	4.1	3.9	4.1	4.6			5.8	6.5
CBS TV	CBS NFL FTBL GAME (SAT) WASHINGTON VS MINNESOTA (4:00-7:30)											
AVERAGE AUDIENCE (Hhlds (000) & %)	14,710 16.6	14.0 *		16.3 *		16.2 *		16.4 *		17.2 *		18.3 *
SHARE AUDIENCE %	38	36 *		40 *		40 *		39 *		38 *		38 *
AVG. AUD. BY 1/4 HR %	13.1	14.9	15.8	16.7	16.7	15.8	16.0	16.7	17.0	17.5	18.2	18.5
NBC TV											NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Hhlds (000) & %)											7,710 8.7	
SHARE AUDIENCE %											17	
AVG. AUD. BY 1/4 HR %											8.4	8.9

	4:00	4:30	5:00	5:30	6:00	6:30
INDEPENDENTS (INCL. SUPERSTATIONS)						
AVERAGE AUDIENCE	9.2	9.5	10.0	10.2	9.1	9.6
SHARE AUDIENCE %	24	24	25	24	20	20
SUPERSTATIONS						
AVERAGE AUDIENCE	2.0	2.3	2.9	2.9	2.4	2.8
SHARE AUDIENCE %	5	6	7	7	5	6
PBS						
AVERAGE AUDIENCE	1.8	1.8	2.0	1.9	1.5	1.6
SHARE AUDIENCE %	5	4	5	4	3	3
CABLE ORIG.						
AVERAGE AUDIENCE	5.3	5.1	5.1	4.9	4.4	4.2
SHARE AUDIENCE %	14	13	13	12	10	9
PAY SERVICES						
AVERAGE AUDIENCE	1.8	1.8	2.0	2.3	2.4	2.9
SHARE AUDIENCE %	5	4	5	5	5	6

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.27, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	5.5	5.7	6.2	7.4	9.0	10.5	12.8	14.9	17.6	19.6	21.5	22.9	23.5	24.5	25.4	26.7	27.7	29.2
ABC TV																		
AVERAGE AUDIENCE (Hhlds (000) & %)																		
SHARE AUDIENCE %																		
AVG. AUD. BY 1/4 HR %																		
CBS TV					FOR OUR TIMES (SUS)				←SUNDAY MORNING			→			FACE THE NATION			
AVERAGE AUDIENCE (Hhlds (000))									3,990						2,040			
AVERAGE AUDIENCE (%)									4.5	3.6 *		4.7 *		5.1 *	2.3			
SHARE AUDIENCE %									20	19 *		21 *		21 *	8			
AVG. AUD. BY 1/4 HR %									3.2	4.0	4.6	4.8	5.0	5.2	2.4	2.1		
NBC TV					←SUNDAY TODAY			→			MEET THE PRESS							
AVERAGE AUDIENCE (Hhlds (000))					1,330						1,510							
AVERAGE AUDIENCE (%)					1.5	1.4 *		1.4 *		1.8 *	1.7							
SHARE AUDIENCE %					10	13 *		10 *		9 *	7							
AVG. AUD. BY 1/4 HR %					1.3	1.5	1.4	1.4	1.6	2.0	1.8	1.6						

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	2.0	2.2	3.1	4.3	5.3	6.4	7.0	8.9	9.6
SHARE AUDIENCE %	36	32	32	31	28	29	29	34	34
SUPERSTATIONS AVERAGE AUDIENCE	0.7 ^	0.7 ^	1.0	1.3	1.8	2.5	2.3	3.2	3.3
SHARE AUDIENCE %	13 ^	10 ^	10	9	10	11	10	12	12
PBS AVERAGE AUDIENCE	<<	0.1 v	0.7 ^	1.2	1.5	1.5	1.9	1.9	1.5
SHARE AUDIENCE %	<<	1 v	7 ^	9	8	7	8	7	5
CABLE ORIG. AVERAGE AUDIENCE	0.9	1.3	1.8	2.6	3.7	4.1	4.7	4.8	4.9
SHARE AUDIENCE %	16	19	18	19	20	18	20	18	17
PAY SERVICES AVERAGE AUDIENCE	0.8	1.0	0.8	1.1	1.6	2.1	2.4	2.6	3.0
SHARE AUDIENCE %	14	15	8	8	9	9	10	10	11

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.27, 1987

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	30.8	32.2	32.8	33.8	35.1	36.0	36.1	37.8	38.8	39.7	40.7	42.0	42.2	42.0	42.5	42.7	43.6	44.3

ABC TV

	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
Program	←THIS WEEK-DAVID BRINKLEY→				BUSINESS WORLD													
AVERAGE AUDIENCE (Hhlds (000))	2,660				1,330													
AVERAGE AUDIENCE (%)	3.0	3.1 *		3.0 *	1.5													
SHARE AUDIENCE %	9	9 *		9 *	4													
AVG. AUD. BY 1/4 HR %	3.1	3.1	2.9	3.0	1.5	1.6												

CBS TV

	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
Program					CBS NFL TODAY		←CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (MULTI SEGMENT)(PAE)→											
AVERAGE AUDIENCE (Hhlds (000))					6,650		15,330											
AVERAGE AUDIENCE (%)					7.5		17.3	14.1 *		16.2 *		17.6 *		17.4 *		19.0 *		19.7 *
SHARE AUDIENCE %					22		41	38 *		41 *		43 *		41 *		45 *		45 *
AVG. AUD. BY 1/4 HR %					6.8	8.1	13.5	14.6	15.7	16.6	17.4	17.9	17.4	17.4	18.6	19.3	19.7	16.9

NBC TV

	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
Program					NFL LIVE		←NFL SINGLE VARIOUS TEAMS AND TIMES (MULTI SEGMENT)(PAE)→											
AVERAGE AUDIENCE (Hhlds (000))					4,430		10,190											
AVERAGE AUDIENCE (%)					5.0		11.5	9.2 *		11.5 *		12.2 *		11.8 *		12.3 *		11.9 *
SHARE AUDIENCE %					14		28	25 *		29 *		30 *		28 *		29 *		27 *
AVG. AUD. BY 1/4 HR %					4.4	5.6	7.9	10.4	11.3	11.4	12.1	12.3	11.9	11.8	12.5	11.9	12.0	11.8

	11:30	12:00	12:30	1:00	1:30	2:00	2:30	3:00	3:30
INDEPENDENTS (INCL. SUPERSTATIONS) AVERAGE AUDIENCE	10.6	9.9	10.6	8.3	7.6	7.9	8.2	8.1	8.5
SHARE AUDIENCE %	34	30	30	22	19	19	19	19	19
SUPERSTATIONS AVERAGE AUDIENCE	3.5	3.2	3.7	2.5	1.9	2.1	2.5	2.6	3.0
SHARE AUDIENCE %	11	10	10	7	5	5	6	6	7
PBS AVERAGE AUDIENCE	1.7	1.6	1.5	1.2	1.3	1.3	1.3	1.3	1.6
SHARE AUDIENCE %	5	5	4	3	3	3	3	3	4
CABLE ORIG. AVERAGE AUDIENCE	5.9	6.6	5.5	3.3	3.1	4.0	4.5	4.5	4.5
SHARE AUDIENCE %	19	20	15	9	8	10	11	11	10
PAY SERVICES AVERAGE AUDIENCE	3.3	3.4	2.5	2.6	2.8	2.7	3.0	2.3	1.8
SHARE AUDIENCE %	10	10	7	7	7	7	7	5	4

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. DEC.27, 1987

TIME		4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45						
HUT		45.4	45.9	46.3	47.1	47.3	47.8	48.4	49.7	51.2	53.0	54.2	55.5						
ABC TV												ABC WRLD NEWS TONIGHT-SUN (PAE)							
AVERAGE AUDIENCE (Hhlds (000) & %)	{											6,470 7.3							
SHARE AUDIENCE	%											13							
AVG. AUD. BY 1/4 HR	%											7.1	7.5						
CBS TV			(1)	←CBS NFL FOOTBALL GAME 2 CHICAGO VS LA RAIDERS (4:31-7:02)(PAE)→															
AVERAGE AUDIENCE (Hhlds (000) & %)	{		15.8 *	14,970 16.9	16.0 *		16.1 *		16.2 *		17.2 *		18.9 *						
SHARE AUDIENCE	%		35 *	34	34 *		34 *		33 *		33 *		34 *						
AVG. AUD. BY 1/4 HR	%	15.7	6.2	16.0	16.0	16.3	15.9	16.1	16.4	17.0	17.3	18.4	19.4						
NBC TV		NFL POST 1(B) (4:06-4:27)		←CREOLE GISELLE→								NBC NIGHTLY NEWS-SUN							
AVERAGE AUDIENCE (Hhlds (000) & %)	{	3,720 4.2		1,860 2.1	2.8 *		1.9 *		1.7 *			5,320 6.0							
SHARE AUDIENCE	%	9		4	6 *		4 *		4 *			11							
AVG. AUD. BY 1/4 HR	%	4.6	3.8	3.1	2.5	2.0	1.9	1.6	1.7			5.9	6.1						
INDEPENDENTS (INCL. SUPERSTATIONS)																			
AVERAGE AUDIENCE		8.6		9.7		9.4		9.8		8.7		9.3							
SHARE AUDIENCE %		19		21		20		20		17		17							
SUPERSTATIONS																			
AVERAGE AUDIENCE		2.7		2.9		2.5		2.7		1.7		1.7							
SHARE AUDIENCE %		6		6		5		6		3		3							
PBS																			
AVERAGE AUDIENCE		1.5		1.6		1.8		1.9		1.4		1.4							
SHARE AUDIENCE %		3		3		4		4		3		3							
CABLE ORIG.																			
AVERAGE AUDIENCE		4.2		5.1		5.7		5.4		5.2		5.0							
SHARE AUDIENCE %		9		11		12		11		10		9							
PAY SERVICES																			
AVERAGE AUDIENCE		2.3		2.6		3.2		3.4		3.2		3.3							
SHARE AUDIENCE %		5		6		7		7		6		6							

U.S. TV HOUSEHOLDS: 88,600,000

(1) CBS NFL FOOTBALL GAME 1,VARIOUS TEAMS AND TIMES,(PAE),CBS,(MULTI SEGMENT)

For explanation of symbols, See page B.

SPECIAL REPORT: HOUSEHOLDS WITH CHILDREN

FOR CHILDRENS PROGRAMS

SATURDAY, DECEMBER 26, 1987

PROGRAM NAME START TIME	DURA TION	NET	HOUSEHOLDS WITH ANY CHILD: UNDER 18 AA%	(0,000)	UNDER 12 AA%	(0,000)	UNDER 6 AA%	(0,000)
ABC WEEKEND SPECIALS(R) 1.00PM	30	ABC	3.1	105	3.4	85	2.8	44
ALF-SAT MORN 10.00AM	30	NBC	7.6	256	8.1	202	7.0	111
ALL NEW POUND PUPPIES 9.30AM	30	ABC	4.3	147	5.4	135	5.0	80
ALVIN AND THE CHIPMUNKS 10.30AM	30	NBC	9.0	304	9.6	239	8.6	137
ANIMAL CRACK-UPS 12.00NN	30	ABC	6.7	225	7.2	180	7.5	119
BUGS BUNNY & TWEETY SHOW 11.30AM	30	ABC	7.9	267	8.6	216	8.8	140
CARE BEAR FAMILY 8.00AM	30	ABC	2.1	72	2.6	65	2.6	42
CBS STORYBREAK 12.00NN	30	CBS	6.1	205	6.2	155	6.8	108
FLINTSTONE KIDS 11.00AM	30	ABC	6.9	232	7.8	195	7.5	120
FRAGGLE ROCK 11.00AM	30	NBC	7.5	255	7.2	179	6.5	103
GUMMI BEARS 8.00AM	30	NBC	2.7	92	2.6	65	2.6	42
HELLO KITTY 8.00AM	30	CBS	2.2	73	2.7	67	2.2	35
KIDD VIDEO 12.30PM	30	CBS	6.9	233	7.1	177	7.9	125
LITTLE CLOWNS-HAPPYTOWN 8.30AM	30	ABC	2.7	92	3.5	87	3.1	49
LITTLE WIZARDS 10.00AM	30	ABC	4.9	164	5.8	144	5.7	91
MIGHTY MOUSE 10.30AM	30	CBS	7.1	241	8.6	215	10.0	160
MUPPET BABIES I 8.30AM	30	CBS	4.7	160	5.4	134	5.3	84
MUPPET BABIES II 9.00AM	30	CBS	6.2	209	7.4	185	7.0	112
MUPPET BABIES III 9.30AM	30	CBS	8.2	276	10.4	259	10.3	164
MY PET MONSTER 9.00AM	30	ABC	4.0	135	4.9	122	4.8	76
NEW ARCHIES(B) 11.30AM	30	NBC	6.0	203	5.8	145	4.8	76

EXPLANATION OF SYMBOLS APPEARING ON THESE PAGES:

IFR - BELOW MINIMUM INTAB STANDARDS
<< - BELOW MINIMUM RATING STANDARDS
LT - BELOW MINIMUM PROJECTION

STANDARDS

SPECIAL REPORT: HOUSEHOLDS WITH CHILDREN

FOR CHILDRENS PROGRAMS

SATURDAY, DECEMBER 26, 1987

PROGRAM NAME START TIME	DURATION	NET	HOUSEHOLDS WITH ANY CHILD: UNDER 18 AA%	(0,000)	UNDER 12 AA%	(0,000)	UNDER 6 AA%	(0,000)
PEE WEE'S PLAYHOUSE								
10.00AM	30	CBS	10.6	357	13.2	328	13.4	214
POPEYE & SON								
11.00AM	30	CBS	7.5	254	9.0	223	9.4	150
REAL GHOSTBUSTERS								
10.30AM	30	ABC	7.3	247	8.1	201	7.3	117
SMURFS I								
8.30AM	30	NBC	4.9	166	5.4	134	5.4	86
SMURFS II								
9.00AM	30	NBC	6.7	228	7.5	188	7.2	114
SMURFS III								
9.30AM	30	NBC	8.3	281	9.3	232	9.3	148
TEEN WOLF								
11.30AM	30	CBS	7.2	244	8.1	201	8.7	138
			UE: 33810		UE: 24940		UE: 15920	
			INTAB: 743		INTAB: 572		INTAB: 357	

EXPLANATION OF SYMBOLS APPEARING ON THESE PAGES:

IFR - BELOW MINIMUM INTAB STANDARDS
<< - BELOW MINIMUM RATING STANDARDS
LT - BELOW MINIMUM PROJECTION STANDARDS